

SAVE POINT 2024

RECAPPING THE YEAR'S BIGGEST
TRENDS ON LIVE STREAMING



STREAM
HATCHET



TNT !

It's time to reflect and celebrate everything live streaming in the past year!

This community of ours has made its mark on the world in 2024. New platforms joining the game, global communities influencing one another, streamers becoming taste makers for new games and brands - even shaping political discussions! Let's look back at some of the tectonic shifts that have totally changed the landscape of live streaming.

It's dangerous to go alone - take this! The examples included aren't necessarily indicative of the biggest streamers or events in their category. Save Point 2024 showcases notable events in live streaming that appealed to new audiences and captured people's attention.



Psst! Keep in mind that all "yearly" data covers January to November only (unless we say otherwise!).



JUMP into whichever
topic you like!

CONTENTS

Click on a topic to
WARP to that page!



Platforms --- 4

- Kick's Rapid Growth 5
- New Platforms 7
- Simulcasting 9

Streamers --- 11

- Kai Cenat: The Most Watched Streamer 12
- IShowSpeed: A Star is Born 14
- VTubers: The New Breed of Streamer 16

Games --- 18

- RPGs 19
- DLC & Expansions 21
- Nostalgia: Remakes & Remasters 23
- Transmedia: Game Adaptations 25

Events --- 27

- The Esports World Cup 28
- Mobile Esports 30
- Co-streaming 32
- Creator-led Events 34

Twitch --- 36

- Subscribers & Subathons 37
- Twitch Drops 39

Non-gaming --- 41

- Sports & Politics 42
- Brands & Influencer Marketing 44
- Music & DJs 46



PLATFORMS

Live-streaming platforms that changed the meta in 2024!

NOTABLE KICK MOMENTS IN 2024



1.7B Hours Watched in 2024
176% Increase From 2023



WestCOL

1.4M Peak Viewers for Stream Fighters 3



Adin Ross

568K Peak Viewers for Donald Trump Stream

MONTHLY HOURS WATCHED FOR KICK IN 2024



TOP KICK CREATORS IN 2024 (HOURS WATCHED)



WestCOL



Adin Ross



N3on



Spanish-speaking viewership



56M

2023

→ +546%

364M

2024

Two years since its launch, Kick has *kicked* it up a notch with another tremendous year of growth. Kick nearly tripled its yearly viewership in 2024 (+176%) with 1.7B hours watched.

Mainstays of the Kick streaming scene like WestCOL, Adin Ross, and n3on all drummed up over 50M hours watched each. Adin Ross invited U.S. president-elect Donald Trump to join him live on stream, but it was WestCOL that brought in the single biggest audience - 1.4M concurrent viewers - with his Stream Fighters 3 boxing event in Colombia.

Streamers from Latin America are jumping on the Kick bandwagon: Spanish-speaking viewership improved from 56M hours watched last year to 364M this year - that's just over 20% of the platform's entire viewership!

New Platforms



** All figures represent Hours Watched from Jan - Nov 2024



SOOP Korea
Hours Watched **1.1B**

Top Game

Top Creator



League of Legends

176M



와꾸대장봉준

63M



Chzzk Hours
Watched **585M**

Top Game

Top Creator



League of Legends

76M



한동숙

31M



BIGO Live
Hours Watched **217M**

Top Game

Top Creator



Garena Free Fire

6M



DREBABY

6M



SOOP Hours
Watched **9.6M**

Top Game

Top Creator



VALORANT

2.5M



Edwin_live

1.7M

*All AfreecaTV viewership was transferred to SOOP Korea in July. Stream Hatchet started tracking BIGO Live in April. Chzzk was launched in February.

New Platforms

2024 saw the debut of HEAPS of new live-streaming platforms. Twitch's shutdown in Korea led to the launch of Chzzk and the rebranding of AfreecaTV into SOOP Korea and SOOP (for global audiences).

Chzzk had an incredible debut, nearly doubling its February hours watched of 43M to 84M by November! Chzzk and SOOP Korea's most watched games were League of Legends, Minecraft, and MMO Lost Ark.

As SOOP reached global audiences, it saw roughly 1.5M monthly hours watched thanks to games like Grand Theft Auto V and VALORANT.

Stream Hatchet also started tracking BIGO Live, a gamified live-streaming platform popular in South East Asia and Latin America featuring IRL content and mobile games like Garena Free Fire.

Simulcasting

2024 Metrics on



Ninja



Willyrex



TheGrefg



TimTheTatman



Vegetta777

Simulcasting Avg Viewers

15K

4K

58K

24K

10K

Non-simulcasting Avg Viewers

6.1K

2.5K

10K

19K

3.3K

Simulcasting Boost in Avg Viewers

148%

57%

491%

27%

202%

Combined Simulcasted HW

8.6M

852K

6.5M

6.6M

6.3M

As platforms released streamers from exclusivity deals in recent years, they became free to stream on as many platforms at the same time as they liked: The birth of “Simulcasting”!

Popular streamers using this simulcasting strategy see big jumps in their performance. Take Ninja, for example: His average concurrent viewership rises by 148% when he’s simulcasting on Twitch and YouTube. Or how about TheGrefg, with a massive 491% boost when simulcasting!

Given the convenience and reach, its no wonder that streamers are simulcasting more and more. Ninja simulcasts 90% of his content, while Vegetta777 almost exclusively simulcasts (99.7%).



STREAMERS

Streamers that ran the game and made big moves in 2024!

Kai Cenat



**NEW TWITCH
SUBS RECORD**

723K

reached during
Mafiathon 2



185M
Hours Watched 2024

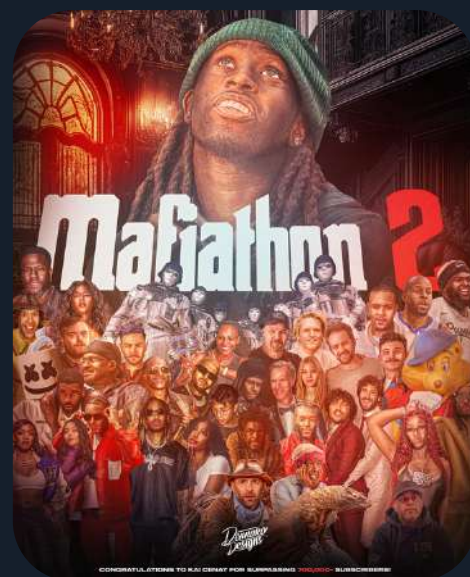
Top Kai Cenat Streams by Peak Viewership



**Kai X Kevin
X Druski**

672K

June 11



Mafiathon 2

623K

Nov 1



**Kai X IShowSpeed
Minecraft**

147K

Aug 18

**Monthly Hours Watched During 2024
on Kai Cenat's Channel**



The undisputed streaming champion of 2024 by sheer viewership has to be Kai Cenat, pulling in 185M hours watched in 2024 - that's 77M more hours watched than in 2023.

Marathons were Kai Cenat's bread and butter this year, with huge peak viewerships from both his gaming marathons, like Elden Ring: Shadow of the Erdtree (286K), and his IRL marathons, like the mega-popular Mafiathon 2 (623K).

Kai Cenat is quickly gaining celebrity status, commanding big name collaborations with stars like Serena Williams, Snoop Dogg, and Kevin Hart - the latter helping Kai Cenat bring in his highest peak viewership for the year at 673K!

MASSIVE PEAK VIEWERSHIP

1M

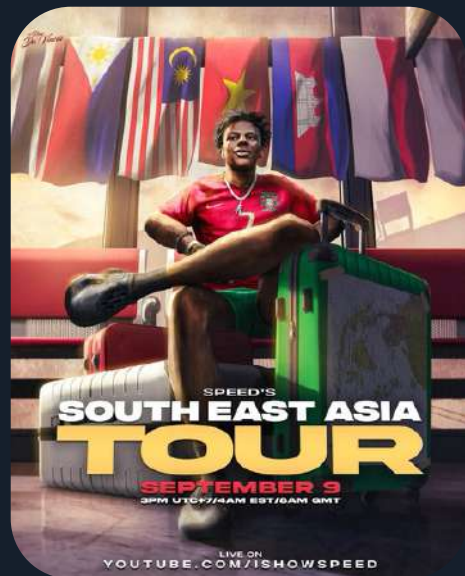
reached during his South East Asia tour



47M

Hours Watched 2024

Notable IShowSpeed Streams



Monthly Hours Watched During 2024 on IShowSpeed's channel



Top Streams by Peak Viewership

Stream in Indonesia

1M

9/18/2024

Stream in Bali

805K

9/20/2024

Beating Minecraft Hardcore

623K

8/21/2024



Giving Kai Cenat a run for his money in 2024 was IRL travel streamer IShowSpeed who racked up 47M hours watched. While Kai Cenat focuses on pop culture from his LA house, IShowSpeed travels the world and puts his body to the test. IShowSpeed even edged out Kai Cenat for Streamer of the Year at this year's Streamer Awards.

Still though, the two have a close bond, collaborating together on a Minecraft Hardcore marathon stream that brought in a peak viewership of 352K for IShowSpeed.

IShowSpeed's trip through South East Asia was a revelation, pulling in a whopping peak viewership of just over 1M and proving that streamer culture is now a truly global experience.



Top VTuber in 2024

VTUBERS GO GLOBAL

294M

Hours Watched
for English-
speaking
VTubers



Kuzuha Channel with 35M Hours Watched

Top Games Played among VTubers 2024



Top 5 VTubers by Hours Watched



Top Streams by Hours Watched

Subathon Day 30 - Ironmouse

873K 09/30/24

MinatoAqua Graduation LIVE - Pekora CH

796K 08/28/24

【#にじGTA】稼ぐぞ【にじさんじグラセフ】 - Kuzuha

765K 06/23/24



While IShowSpeed showed off peak physicality, a growing number of streamers are going beyond the physical to the virtual. Of course, we're talking about VTubers.

Shrine maidens, demons, and bunnies all featured among the most popular VTubers this year, with vampire Kuzuha coming out on top with 35M hours watched.

Minato Aqua's graduation from Hololive hit a massive 964K peak viewership, then proved there's life after graduation for VTubers when she re-debuted as Yuuki Sakuna with a peak viewership of 383K.

The VTuber phenomenon went global in 2024, with English-speaking VTubers alone racking up 294M hours watched!



GAMES

Gaming trends that united live-streaming communities in 2024!

RPGs brought in



2B

Hours Watched

Path of Exile and Monster Hunter fans get amped for upcoming sequels

Hours Watched

90M

66M

% YoY Growth

+8%

+893%



Top RPG by Hours Watched

293M

Elden Ring

Peak Viewership in First 30 Days for Notable New RPGs

Dragon's Dogma 2

358K

03/22/24

Dragon Age: The Veilguard

114K

10/31/24

Metaphor: ReFantazio

70K

10/11/24



Although 2024 didn't have RPG live-streaming hits of 2023 like Hogwarts Legacy and Baldur's Gate 3, several major releases collectively pulled in 2B hours watched this year.

Naturally, Elden Ring was the most watched RPG by the entire live-streaming community, singlehandedly drumming up 293M hours watched!

Two very different Action RPGs also grabbed viewers' attention, those being Path of Exile (85M) and Monster Hunter: World (66M) - both of which have MASSIVE hype for the next entries in their franchises!

Other much-loved original RPGs in 2024 include Metaphor: ReFantazio, Dragon Age: The Veilguard, and Dragon's Dogma 2.

DLCs & Expansions

Top DLC/Expansion by First 30 Days
Hours Watched

127M

**Elden Ring: Shadow
of the Erdtree**

SPARKING DEBATE!

**+45% "DLC"
Chat Mentions**

After The Game
Awards announce that
DLC and Expansions
are eligible

Notable DLC/Expansions
by First 30 Days Hours Watched



**World of Warcraft:
The War Within**

55M



**Destiny 2:
The Final Shape**

26M



**Diablo IV:
Vessel of Hatred**

22M

DLC and expansions got a boost in credibility when The Game Awards announced they'd be eligible for Game of the Year. People took to Twitch to voice their opinions after the announcement, with a 45% rise in weekly chat mentions of "DLC"!

Continuing its domination on live-streaming platforms, Elden Ring: Shadow of the Erdtree was the most watched DLC in its first 30 days with 127M hours watched.

Hyped up MMORPG expansions like World of Warcraft: The War Within (55M) and Final Fantasy XIV: Dawntrail (15M) proved that traditional expansions can still compete with DLC for launch window hype.

Notable Remakes/Remasters
by First 30 Days Hours Watched



Final Fantasy VII:
Rebirth

16M



Dragon Quest 3

5.7M



Persona 3 Reload

5.6M



Top Remake by First 30
Days Hours Watched

27M

Silent Hill 2 Remake

Non-JRPG Remakes/Remasters also performing well!
(First 30 Days Hours Watched)



Until Dawn

5.7M



Paper Mario:
The Thousand-
Year Door

5M

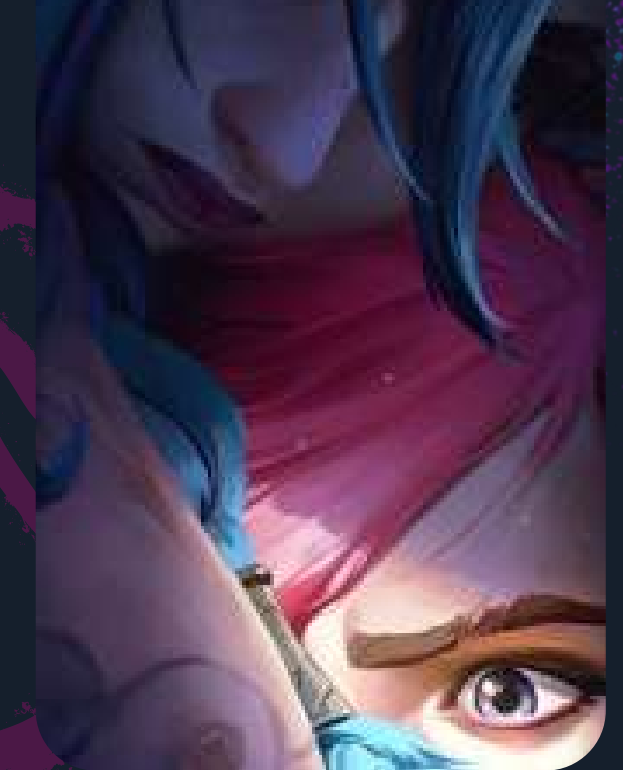
Nostalgia is a powerful force on live streaming, with viewers tuning in to reinhabit their favourite video game worlds.

In 2024, the Silent Hill 2 remake commanded an impressive 28M hours watched in its first 30 days, showing a fraction of the demand seen for famous horror remakes from past years like Resident Evil 4.

JRPGs were the big winners among remakes and remasters, however, with old-school fans turning out for Final Fantasy VII Rebirth (16M), Dragon Quest III HD-2D Remake (5.7M), and Persona 3 Reload (5.6M)

Transmedia

ARCANE LEAGUE OF LEGENDS



Hours Watched
During Premiere

1.5M



Fallout 76's viewership increases by 1128% a week after premiere



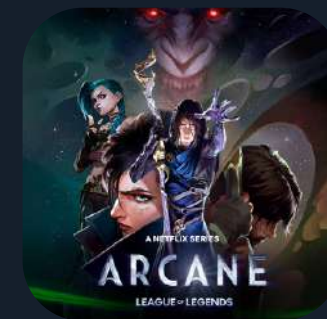
114K — 1.4M

Week Before **+1128%** Week After

League of Legends Daily Viewership after Arcane Season 2
Acts 1, 2, and 3 premieres



Act 1 11/9/24
3.6M
Day After
3.8M



Act 2 11/16/24
4.2M
Day After
5.1M



Act 3 11/23/24
3.1M
Day After
3.2M

Keywords mentioned during November on Twitch chats about Arcane Season 2

“Vi”

“Arcane”

“Jinx”

JINX

2M

1.1M

475K



As film and TV adaptations of popular games gained more credibility in 2024, they reignited interest in classic franchises on live streaming.

The Fallout TV series was beloved by critics and live-streaming viewers alike: Fallout 76 had over a 10-fold increase in viewership from the week before the TV series premiere (114K) compared to the week after (1.4M).

Arcane Season 2 was a special occasion for the League of Legends community, adapting one of the most popular games on live streaming. The show itself received its own dedicated category on Twitch, which had 1.5M hours watched on its premiere day.

People loved discussing the show on Twitch too, with chat mentions for “Arcane” and “Jinx” hitting 1.1M and 475K each in November.



EVENTS

Events and esports that shattered records in 2024!



**ESPORTS
WORLD CUP**

103M

Hours Watched
over all 22
tournaments

**Top Esports World Cup
Tournaments by Peak Viewership**



Mobile Legends:
Bang Bang

2.3M



PUBG
Mobile
1.5M



League of
Legends
1.1M

**Most Watched
Games of the
Esports World Cup
by Hours Watched**



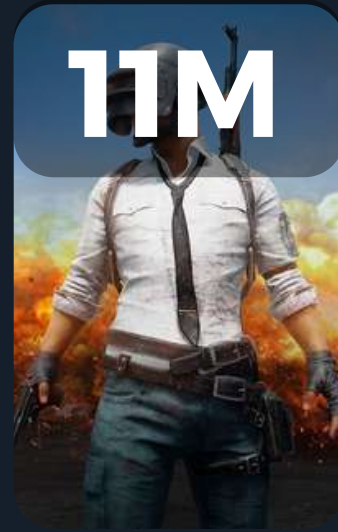
26M

DOTA 2



25M

ML:BB



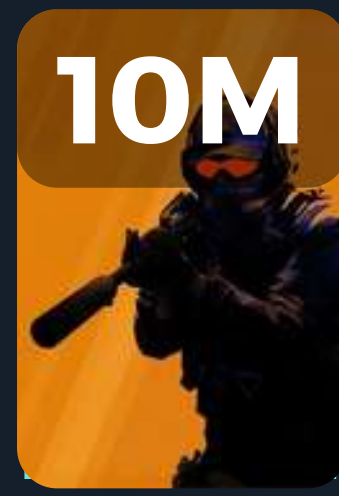
11M

PUBG
Mobile



11M

League of
Legends



10M

Counter-
Strike

Co-streaming accounts for nearly half
of the total viewership of the Esports
World Cup.



44%

The Esports World Cup was a momentous occasion for esports, lending an air of prestige on par with the Olympics to competitive video gaming.

Over 22 tournaments, the entire Esports World Cup had a monumental 103M hours watched with, at one point, 2.8M viewers tuning in from around the world simultaneously to watch the best of the best compete in Saudi Arabia!

MOBAs, mobile esports, and co-streaming were key ingredients to the Esports World Cup's success, with Mobile Legends: Bang Bang seeing the highest single tournament peak viewership of 2.3M.

Top Mobile Esports by Hours Watched

+41%

Jump in Mobile Esports
Average Viewership
from 2023 to 2024



Mobile Legends:
Bang Bang

340M

+17M From
2023



PUBG Mobile

82M



Honor of Kings

72M



Garena Free Fire

17M

Mobile games brought in a whopping 44% of the Esports World Cup's total viewership!

That's not so surprising given how popular mobile games have become on live streaming over the past few years. Compared to 2023 alone, the average viewership for mobile game esports in 2024 has risen by 40% up to 52K.

Mobile Legends: Bang Bang dominates the genre with 340M hours watched in 2024, but shooter PUBG Mobile (82M) and Chinese-published MOBA Arena of Valor (localized as Honor of Kings) (72M) also put in strong showings.

Co-streaming



Co-streamers represented

44%

of ALL Esports Viewership in 2024

Notable High Co-streaming % Event



Twitch Rivals: Hunt & Run w/ IlloJuan, ft. Minecraft



5.8M

Hours Watched

98.4%

Co-streaming Hours Watched

Co-streaming Highlight: Jynxzi and R6 Invitational



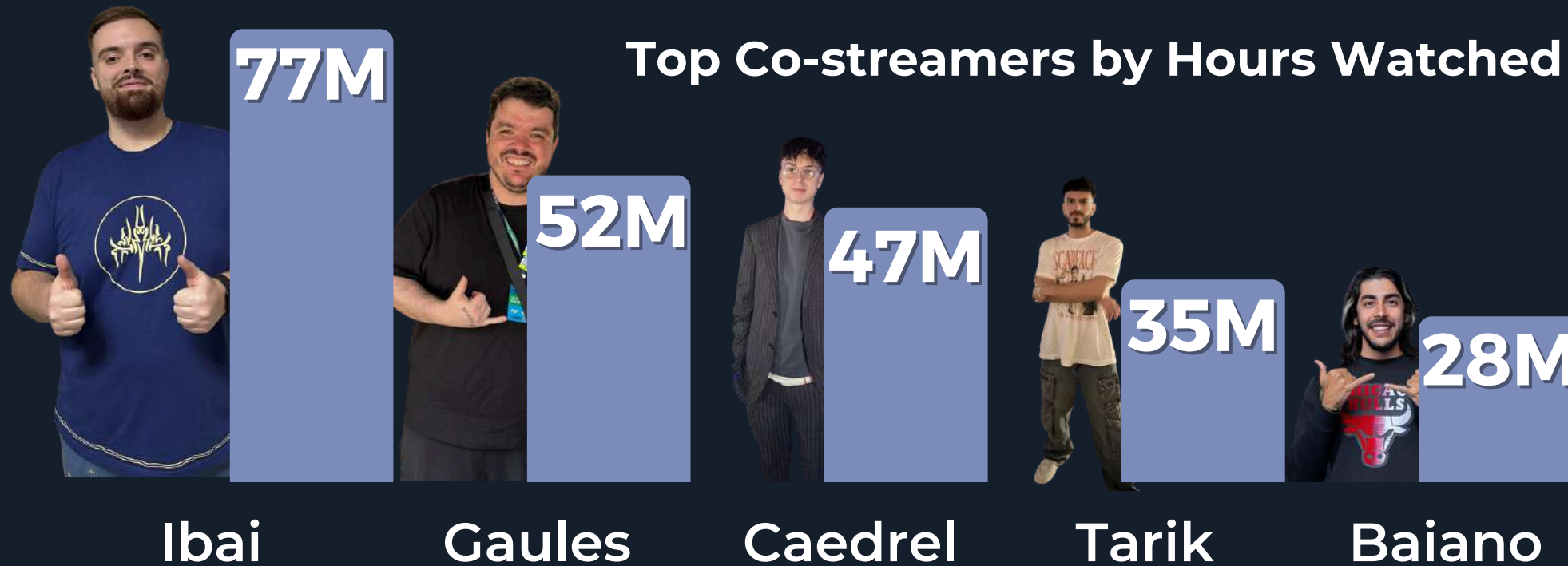
203K

Co-streaming Peak Viewership

1.1M

Co-streaming Hours Watched

Top Co-streamers by Hours Watched



Esports organizers have realized how powerful having big name streamers covering their events can be: Co-streamers share their passion and their expertise when covering an event.

In 2024, co-streamers accounted for 44.4% of ALL esports viewership! That's 1.2B hours watched - no wonder Ubisoft tapped Jynxzi to co-stream the R6 Invitational earlier this year.

Events that put these personalities front and center had the highest co-streaming viewership, like the Twitch Rivals: Hunt & Run event with IlloJuan which had 98.4% of its total hours watched from co-streaming.

Creator-led Events

La Velada del Año 4



3.8M

Peak Viewership

1.4M

3.2M

Avg Viewership

1M



Ludwig's Streamer Games

Hours Watched

1.4M

Peak Viewers

152K



Stream Fighters 3



Legacy streamers showing off their pull (by Peak Viewers)



Vtuber Most Cooperative Tournament #6

ShibuyaHAL
483K



All Stars Rubius Cup

Rubius
385K



Kaysan's Showdown 4

Kaysan
289K



Legendus #2

FPS_Shaka
240K



Creators aren't just powerful for pulling in audiences to esports events - they can create their own mega-successful streaming events as well!

Ibai's La Velada del Año has become a staple of the live-streaming calendar, with the fourth edition seeing 3.8M peak viewers! Not to mention spawning a range of copycat events around the globe, like WestCOL's Stream Fighters 3 which hit an impressive 1.4M peak viewers.

Other legacy streamers showing off their pull in the industry include Junichi Kato's Hyper Game Tournament (335K), the All Stars Rubius Cup (385K), and Ludwig's Streamer Games (152K) which brought home Best Streamed Event at The Streamer Awards.



TWITCH

Twitch brings viewers into live-streaming milestones in 2024!

Subscribers & Subathons

FaZe Subathon Hours Watched



plaqueboymax



4.8M



jasontheween



4.6M



stableronaldo

3.8M



Lacy

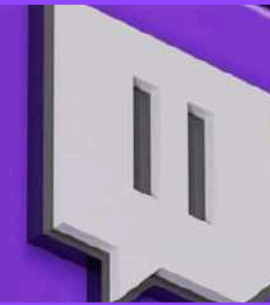
2.5M



Streamer
Award
Winners

TWITCH

gained on average



16M subs

per month 2024

IRONMOUSE



SUBtember

5.3M

393M



Most Watched
Subathon
(Hours Watched)

Subs Earned
in 2024

KAI CENAT



Mafiathon 2

72.1M

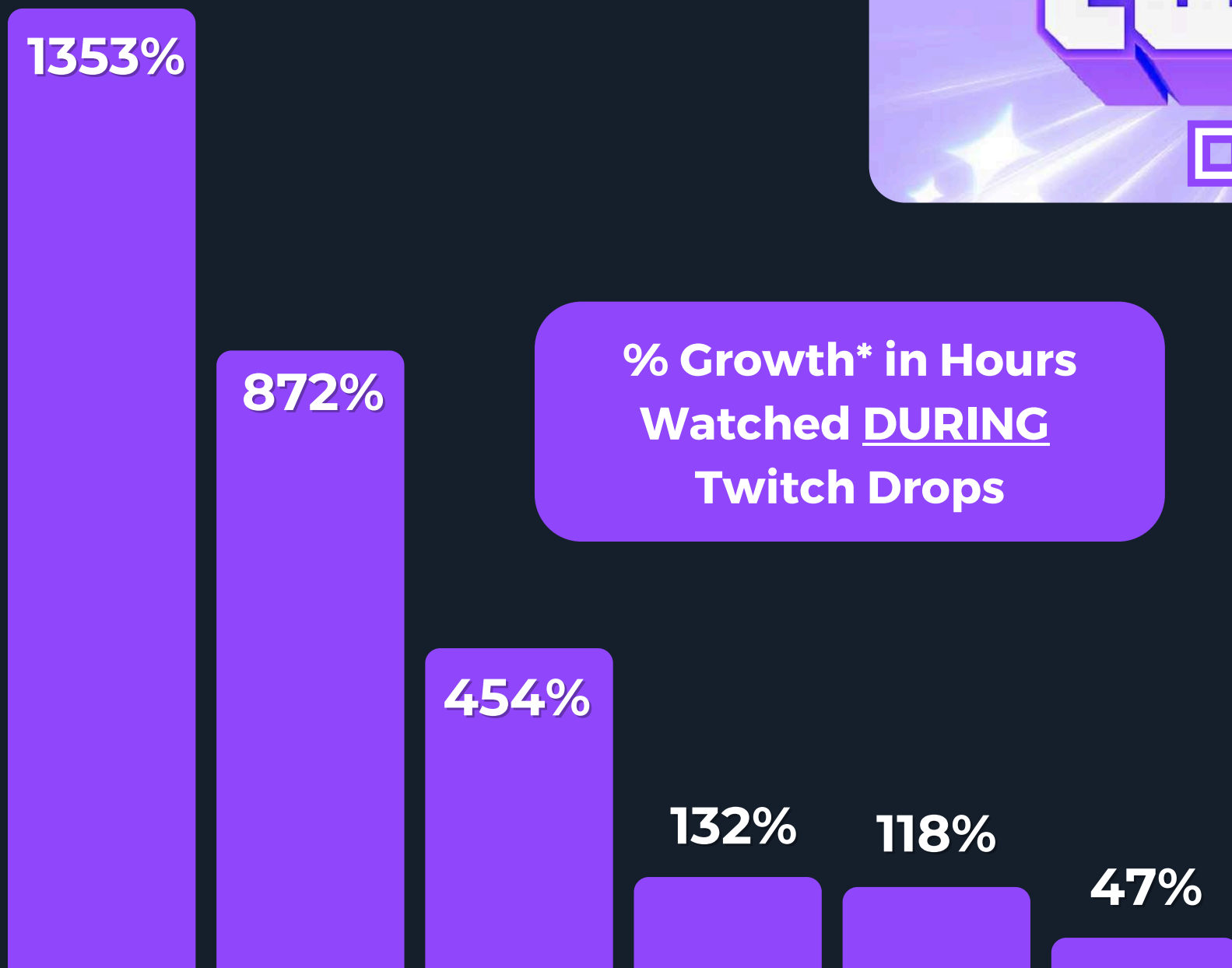
1.2B

While viewership is a good measure of a streamer's popularity, Twitch subs are the best way to tell which streamers have loyal fanbases. With an average of 16M subs gained on Twitch every month in 2024, that's a lot of committed viewers to go around!

In 2024, the fight to be the most subscribed Twitch streamer heated up between Kai Cenat and VTuber Ironmouse. Although Ironmouse took the crown in SUBtember with a subathon that pulled in 5.3M hours watched, Kai Cenat quickly took back his title with 72.1M hours watched for Mafiathon 2 AND 664K new subs gained in November alone.

The FaZe subathon throughout all of SUBtember put new members of FaZe Clan on the map, like plaqueboymax and jasontheween who both took home wins at The Streamer Awards.

Twitch Drops



DIABLO IV



RUST



HUNT:
SHOWDOWN



WORLD OF
WARCRAFT

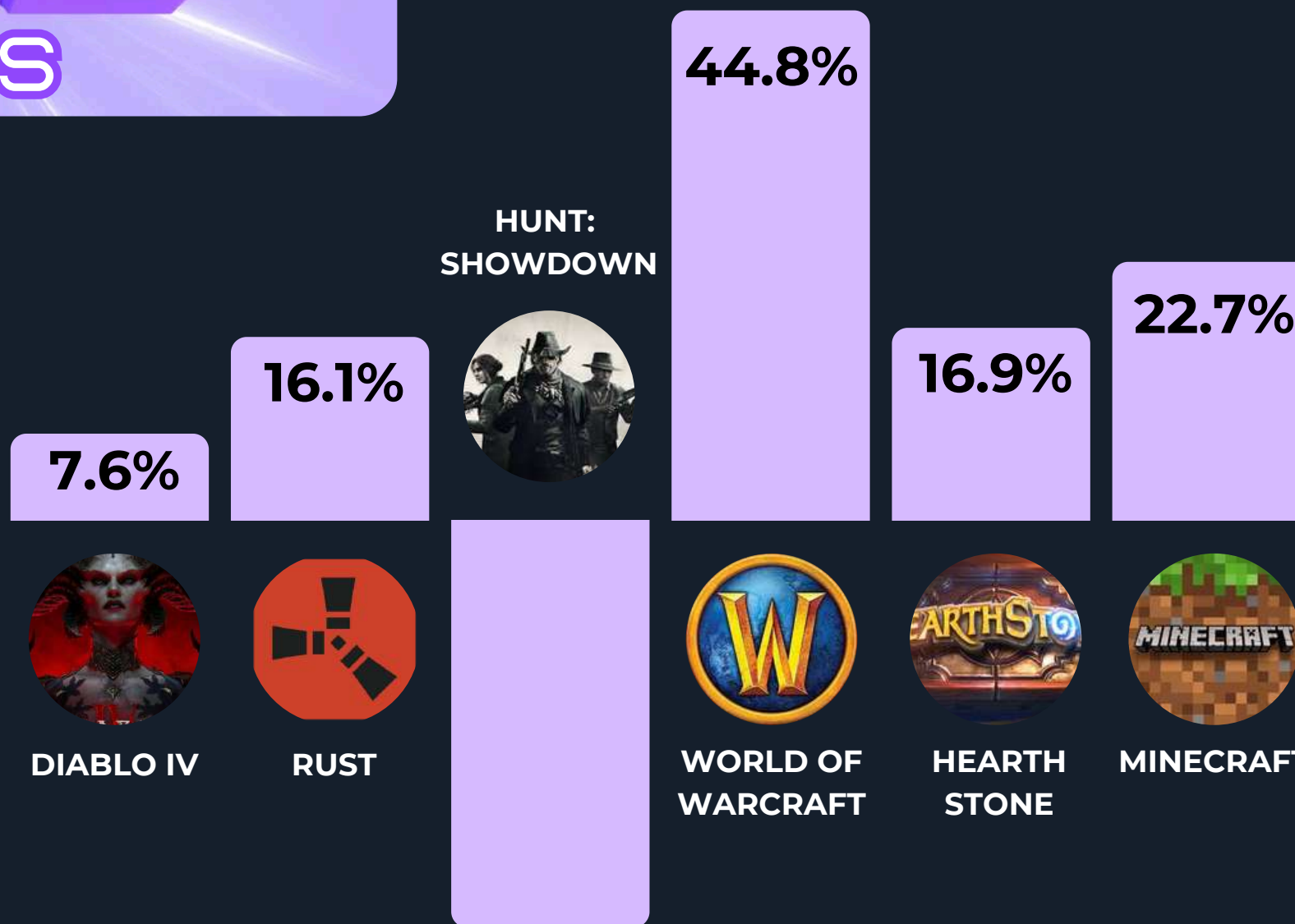


HEARTH
STONE



MINECRAFT

% Growth* in Hours Watched DURING Twitch Drops



DIABLO IV



RUST



HUNT:
SHOWDOWN



WORLD OF
WARCRAFT



HEARTH
STONE



MINECRAFT

% Growth* in Hours Watched AFTER Twitch Drops

*all %'s are compared to an equivalent time period before Twitch Drops

Twitch Drops have become the go-to streaming-exclusive event for bringing a game's community together, boosting weekly viewership by huge amounts (like 454% in the case of Hunt: Showdown 1896).

Blizzard hyped up new content for live service games with Twitch Drops, using them to promote expansions like World of Warcraft's The War Within (132%) and DLC like Diablo IV's Vessel of Hatred (1353%).

Anniversaries were a prime time to reward loyal players with exclusive Twitch Drops, as seen with Hearthstone's 10th anniversary (118%) and Minecraft's 15th anniversary (47%).



NON-GAMING

Non-gaming content reaches new audiences in 2024!



2024 SPORTS

Hours Watched | Peak Viewership

KINGS LEAGUE

33.6M | 472K

BALLER LEAGUE

13.3M | 207K

THURSDAY NIGHT FOOTBALL

4.6M | 149K

2024 POLITICS

POLITICAL HOURS WATCHED UP **513%**



Top Streamers by Hours Watched



Dan Bongino

39.1M



Steven Crowder

14.6M



Charlie Kirk

8.2M

More and more viewers outside of gamers are finding their community on live streaming, coming to share their opinions on sports and politics.

Sports fans discovered new ways to enjoy their favourite competitions on live streaming, like football with Ibai's Kings World Cup which racked up 38M hours watched. Thursday Night Football fans also had a lot to be happy about, with 4.6M hours watched.

Live-streaming platform Rumble rose to prominence thanks to pundits like Dan Bongino and Steven Crowder, with 94% of its entire viewership being political coverage!

SPECIFIC GAME STREAMS

Brand Chat Mentions

FORTNITE



151K



38K



33K

ROBLOX



14K



11K



2K

ALL OF TWITCH IN 2024

Brand Chat Mentions



As more people jump onto live-streaming platforms, brands are making their presence known! It's no surprise that Twitch-owner Amazon was the most talked about brand, with 30.4M chat mentions this year.

Further down the list are some of the most useful and ubiquitous apps for streamers looking to maximize their streaming time, like Uber (10M), Spotify (6M), and Whatsapp (3.6M).

Fortnite was particularly receptive to branded events. Fortnite fans love fashion, footwear, and fast cars with lots of mentions for brands like Nike (151K), Adidas (38K), and Ferrari (33K).

Roblox also embraced branded experiences from brands like Walmart, Hello Kitty, and even a Lil Nas X concert!

Music & DJs

MUSIC CATEGORIES BY HOURS WATCHED



124M



36M



25M

DJ LAUNCH
W/ ZEDD

Tune in tonight
8:08pm ET

808
on Twitch

Twitch.tv/zedd

VTUBER CONCERTS

FORNITE REMIX

LeekBeats



ChilledCat_
Music



Top Lo-Fi
Twitch Channels
by Hours
Watched

RelaxBeats



Sintica



PYKA



Colaway



Top DJ
Channels
by Hours
Watched

People turned to live streaming for music, from casual listeners needing background tunes for work to future musicians honing their craft.

Twitch launched their new DJ category back in August with an incredible event headed by Zedd. In just its first four months, wannabe DJs spun up 25M hours watched!

Music in general saw 124M hours watched on Twitch this year, largely thanks to Lo-Fi and chillhop channels like LeekBeats (1.2M) and ChilledCat_Music (823K).

Unique concerts like Fortnite's Remix: The Finale further blended live streaming with the wider entertainment industry, featuring megastar headliners like Eminem and Juice WRLD.

2024 SAVE COMPLETED!

Wanna find out more? Check out the [Further Reading](#) section below for related topics, or click on through to the [Stream Hatchet blog!](#)

See you in 2025 for another epic year of live streaming!

SUBSCRIBE

to the Stream Hatchet newsletter!



STREAM
HATCHET





ABOUT THIS REPORT

STREAM HATCHET METRICS DEFINITIONS

HOURS WATCHED

The total number of hours the audience watched the channel over the selected timeframe.

PEAK CONCURRENT VIEWERS

The maximum number of viewers watching the channel at the same time reached within the selected timeframe.

AVERAGE CONCURRENT VIEWERS

The average number of viewers watching the channel during the broadcasting time within the selected timeframe.

AIRTIME

The amount of time that a channel broadcasted live in hours.

Note that all yearly data quoted in Save Point 2024 represents January to November only, unless otherwise specified.

FURTHER READING

Platforms

Kick:

[Q3 2024 Live-streaming Trends Report](#)
[Kick's Performance in 2024: The Kick Creator Incentive Program](#)
[Türkiye Considers Bans on Twitch and Kick](#)

New Platforms:

[Chzzk Streamers Prosper After Departing Twitch Following Korean Shutdown](#)
[SOOP: AfreecaTV's New Live-Streaming Platform Fully Explained](#)
[BIGO LIVE: Everything You Need To Know](#)

Simulcasting:

[Simulcasting: The Game Changer in Live Streaming](#)

Creators

Kai Cenat:

[Kai Cenat Breaking Records with His Marathon Streaming Strategy](#)
[Kai Cenat and Elden Ring: The Key to Marathon Stream Success](#)

IShowSpeed:

[The Top Nominees at The Streamer Awards 2024](#)

VTubers:

[The Most Popular VTubers: Everything You Need To Know](#)
[The Most Watched Types of VTubers on Live Streaming](#)
[The Bunny Queen Usada Pekora: The Most Popular VTuber](#)

FURTHER READING

Games

RPGs

[Elden Ring: Shadow of the Erdtree - Top Game](#)

[Path of Exile 2 Launches into Early Access](#)

[Hype Builds for Monster Hunter: World](#)

[Dragon Age: The Veilguard Unleashes](#)

[Metaphor: ReFantazio Makes a Splash](#)

[Dragon's Dogma 2 Soars to 19M Hours Watched](#)

[Game Genre Trends on Live Streaming in 2024](#)

DLC and Expansions:

[Linking The Game Awards and Live Streaming](#)

[Destiny 2 The Final Shape DLC: A Spectacular Finale](#)

[Diablo 4's DLC Commands the Highest Viewership](#)

[World of Warcraft: The War Within Early Access](#)

[K4sen's Final Fantasy XIV Event](#)

Nostalgia (Remakes and Remasters):

[Tokyo Game Show 2024 on Live Streaming](#)

[Silent Hill 2 Remake Impresses on Live Streaming](#)

[FF VII Rebirth: Remakes on Streaming](#)

[Paper Mario Proves the Power of Nostalgia](#)

[Dragon Quest and HD-2D RPGs on Live Streaming](#)

[Dragon Ball: Sparking! Zero's Record Success](#)

Transmedia (Game Adaptations):

[Fallout Popularity Jumps Following TV Premiere](#)

[Arcane's Debut Performance](#)

[Looter Shooters: Borderlands Sees Over 19M Hours](#)

FURTHER READING

Events

Esports World Cup:

[The Esports World Cup's Streaming Performance](#)
[The Esports World Cup's Spectacular Opening](#)

Mobile Game Esports:

[Mobile Trends Report 2024](#)
[Popular Mobile Games on Live Streaming in 2024](#)
[Top Games in Live-Streaming: March 2024](#)
[Brawl Stars Esports: 961K Hours Watched in A Day](#)
[Supercell's SuperFest: New Mobile Esports Event](#)

Co-streaming:

[Six Invitational Co-streams Trump Official Streams](#)

Creator-led Events:

[Hyper Game Tournament Cracks 3.8M Hours](#)
[The Top Nominees at The Streamer Awards 2024](#)

Twitch

Subscribers and Subathons:

[Most Subscribed Streamers & Channels Ever](#)
[Twitch Subscribers Overview: Tiered Subs, Gift Subs, and Prime Subs](#)
[Twitch SUBtember Explained: Streamers and Subathons](#)
[The Distribution of Subscribers On Twitch](#)
[FaZe Clan's Streaming Viewership Triples in July](#)

Twitch Drops:

[The Powerful Twitch Drops Campaign for Hunt: Showdown 1896](#)
[Rust Beats GTA V with May Twitch Drops](#)
[World of Warcraft: The War Within Leverages Early Access on Live Streaming](#)
[Hearthstone's 10th Anniversary on Live Streaming](#)
[Minecraft 15th Anniversary on Live Streaming](#)

FURTHER READING

Non-gaming

Politics and Sports:

[Political Streaming Report 2024](#)

[Rumble Explained: The Political Live Streaming Platform](#)

Brands:

[Roblox's Viewership Doubles Thanks to A Dress-up Game](#)

[Fortnite's Season Launch History on Live Streaming](#)

[Stream Hatchet's Revolutionary AI Influencer Discovery Program](#)

Music:

[AURORA Concert Boosts Sky: Children of Light Live Streaming Viewership](#)