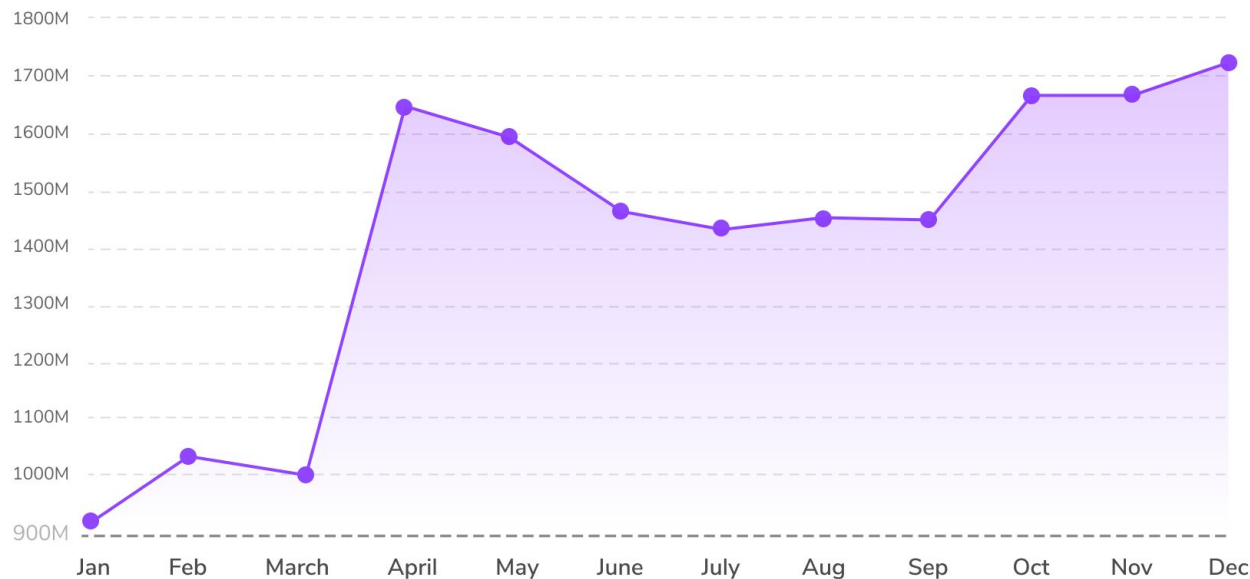




StreamElements & Arsenal.gg Present
State of the Stream December / 2020 Year
in Review

Twitch ends 2020 with a milestone-setting December when 1.7B hours were watched

17B hours were watched in 2020 representing 83% growth compared to 9B hours in 2019



Facebook Gaming closes out the year with a personal record-setting 388M hours watched in December

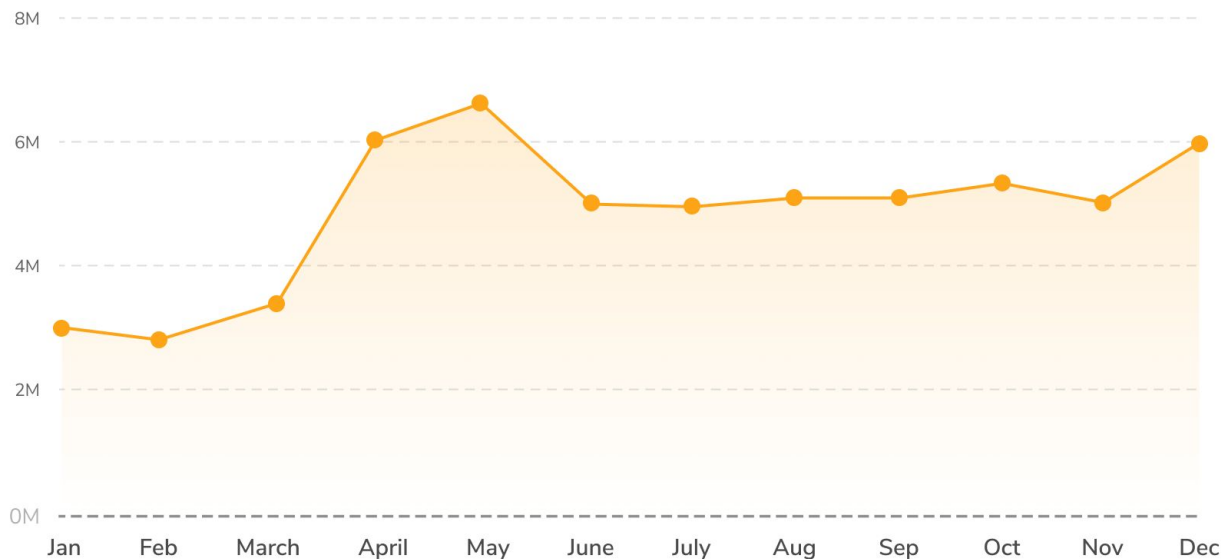
Facebook Gaming's yearly watch time increased 166% when it went from 1.35B hours in 2019 to 3.59B in 2020



Data provided by Facebook is specific to the total live gaming video watch time

DLive is still a nascent platform with 59M hours watched in 2020, but had a significant boost after Q1 due to the quarantine

- DLive jumped from 9.7M hours watched in Q1 to 17M hours in Q2 and maintained this higher range for the rest of the year with 15M in Q3 and 16M in Q4



New games entered the top 10 each month, but only Valorant cracked the year's top 10

New games with less months to measure still reached peaks in monthly hours watched

Top 10 categories on Twitch in 2020

	Category	Hours Watched
1	Just Chatting	1.9B
2	League of Legends	1.4B
3	Fortnite	904M
4	Grand Theft Auto V	764M
5	Valorant	737M
6	Call of Duty: Modern Warfare	637M
7	Counter-Strike: Global Offensive	635M
8	Dota 2	464M
9	Minecraft	459M
10	World of Warcraft	411M

Top 5 peaks in watch time*

	Category	Hours Watched	Month
1	Valorant	334M	April
2	Just Chatting	229M	November
3	League of Legends	166M	October
4	Among Us	140M	September
5	Fall Guys: Ultimate Knockout	106M	August

*Does not include multiple peaks from the same category



StreamElements



Cyberpunk 2077 enters the top 10 games of December with its highly watched debut

Top 10 categories on Twitch in December 2020 based on hours watched

	Category	Hours Watched	% Change
1	Just Chatting	204M	-12%
2	Fortnite	81M	8%
3	League of Legends	77M	-49%
4	World of Warcraft	76M	48%
5	Minecraft	58M	-25%
6	Cyberpunk 2077	53M	n/a
7	Counter-Strike: Global Offensive	52M	-11%
8	Call of Duty: Warzone	52M	305%
9	Grand Theft Auto V	49M	0%
10	Escape from Tarkov	45M	193%



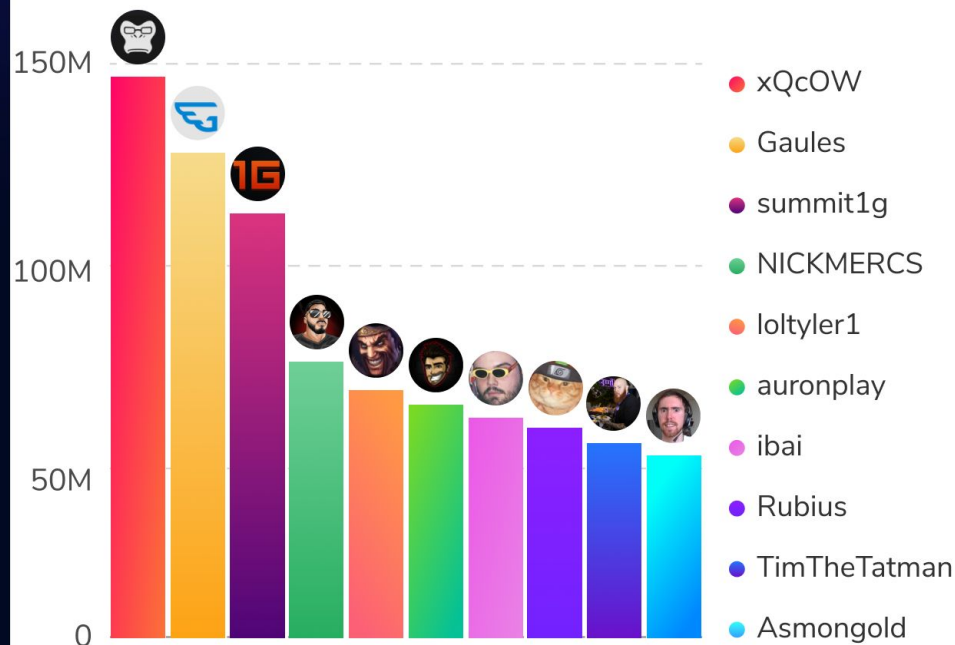
2020 had a solid lineup of new potential franchises with many of the most popular games launching in Q3 and Q4

Top 10 new IP of 2020 based on hours watched

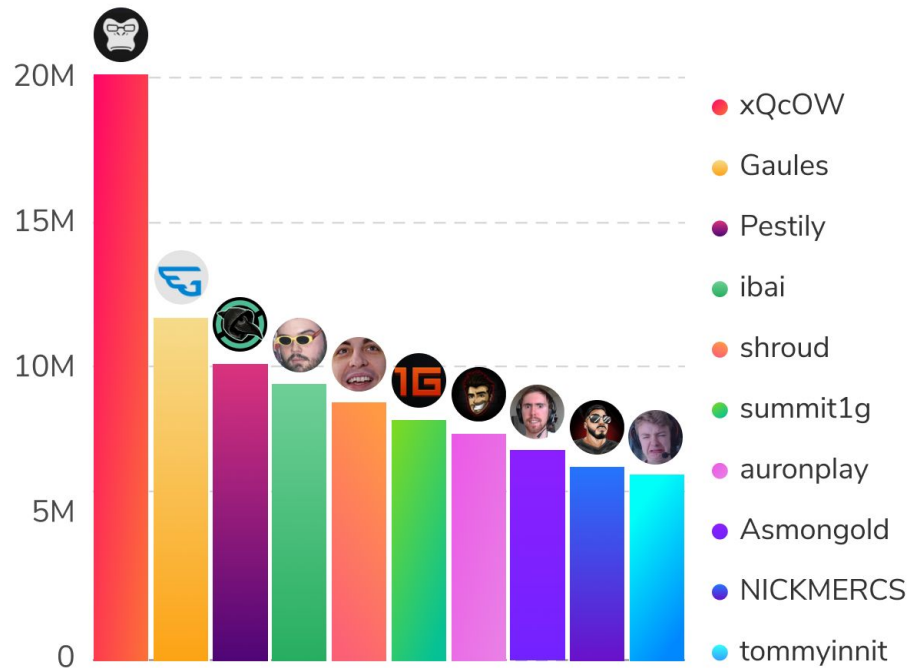
	Game	Hours Watched	Release Date
1	Valorant	737M	June
2	Fall Guys: Ultimate Knockout	139M	August
3	Phasmophobia	69M	September
4	Cyberpunk 2077	61M	December
5	Genshin Impact	59M	September
6	Ghost of Tsushima	24M	July
7	Hyper Scape	18M	July
8	Hades	18M	September
9	Rogue Company	17M	October
10	Eternal Return: Black Survival	16M	July

xQcOW finishes 2020 as the most popular streamer on Twitch for the year and December based on watch time

Top Twitch streamers of 2020



Top Twitch streamers of December





StreamElements is the fastest growing provider of tools and services for livestream and VOD production, monetization, audience engagement, influencer marketing, and brand sponsorships. StreamElements powers many of the top digital content creators on Twitch, YouTube, and Facebook Gaming with the only 100% cloud-based collection of overlays, bots, alerts, tipping apps, merch, loyalty programs, and more. StreamElements is also harnessed by brands who want to tap into influencers for sponsorships and other activations.

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Arsenal.gg is a live streaming data and analytics platform. For individual creators, it delivers free performance statistics and insights to grow their channels. Arsenal also offers an authoritative paid platform for game publishers, studios, and brands to accurately identify viewership trends across the ecosystem as well as discover, build, and track influencer marketing strategies. Head to Arsenal.gg to request a demo or sign up today.

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