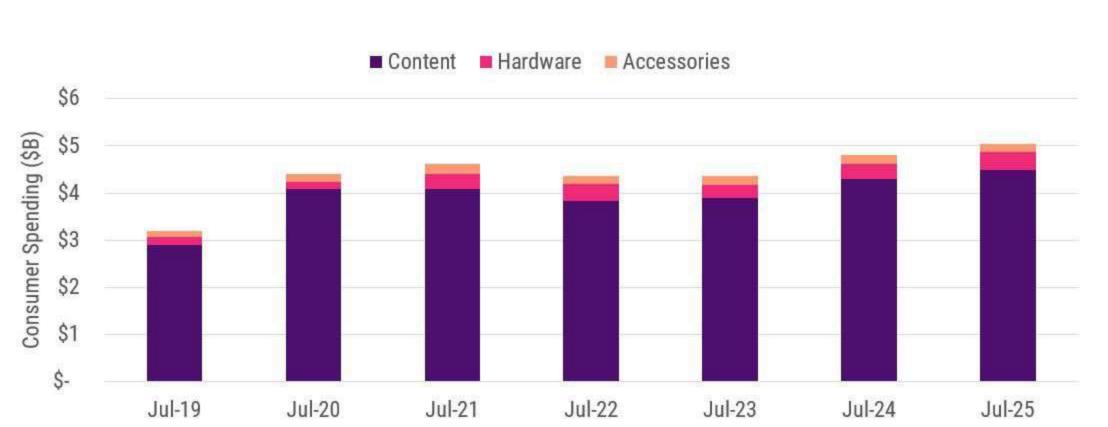
Circana - U.S. Video Game Industry Sales - July 2025 (Dollars, Millions) Jul-24 Jul-25 Chan Reporting Period: 7/6/2025 through 8/2/2025						20	2024 YTD		025 YTD	Change
Total Video Game Sales (Projected to Total Market)	\$	4,816	\$	5,051	5%	\$	32,801	\$	32,588	-1%
Video Game Content (Physical & Digital Full Game, DLC/MTX and Subscription consumer spending across Console, Cloud, Mobile*, Portable, PC and VR platforms)	\$	4,296	\$	4,480	4%	s	29,172	\$	28,667	-2%
Video Game Hardware	\$	317	\$	384	21%	\$	2,091	\$	2,467	18%
Video Game Accessories	\$	204	\$	187	-8%	\$	1,538	\$	1,453	-6%
Note: January 2025 is a 4-week tracking period, as compared *Mobile spending provided by Sensor Tower Copyright 2025. Circana, LLC	to J	anuary :	202	4's 5-we	ek tracking	perio	d.			

Projected U.S. Total Market Spend - Monthly Trend

Consumer Spending Trend, USD Billions



Projected U.S. Total Market Spend - 13 Month Trend

13 Month Rolling Consumer Spending by Month, USD Billions

Note: January 2025 is a 4-week tracking period, as compared to January 2024's 5-week tracking period.



July 2025 U.S. Top 20 Best-Selling Games (Physical and Full Game Digital from the Nintendo eShop, PlayStation, Xbox and PC platforms for publishers in the Digital Leader Panel) Ranked on Dollar Sales Reporting Period: 7/6/2025 through 8/2/2025 Last Rank Month Title Publisher Rank NEW 1 EA Sports College Football 26 Electronic Arts EA Sports MVP Bundle (2025) 2 NEW Electronic Arts 3 NEW Donkey Kong Bananza* Nintendo Tony Hawk's Pro Skater 3 + 4 4 NEW Microsoft (Corp) 5 Call of Duty: Black Ops 6 Microsoft (Corp) 4 6 8 Minecraft[^] Multiple Video Game Publishers Microsoft (Corp) 7 6 Forza Horizon 5 8 NEW Microsoft (Corp) Grounded 2 9 Red Dead Redemption II Take-Two Interactive 15 10 9 Grand Theft Auto V Take-Two Interactive 11 7 MLB: The Show 25^{^^} Multiple Video Game Publishers 12 2 Death Stranding 2: On the Beach Sony (Corp) 13 19 **WWE 2K25** Take-Two Interactive 13 Elden Ring 14 Bandai Namco Entertainment 15 14 NBA 2K25 Take-Two Interactive 1 16 Elden Ring: Nightreign Bandai Namco Entertainment 17 11 Split Fiction Electronic Arts 18 12 EA Sports FC 25 Electronic Arts 21 Marvel's Spider-Man 2 19 Sony (Corp) 20 F1 25 20 Electronic Arts * Digital sales not included for marked titles - * Digital sales on Nintendo platforms not included ^^ Digital sales on Nintendo and Xbox platforms not included Copyright 2025. Circana, LLC

2025 Year-to-Date U.S. Top 20 Games (Physical and Full Game Digital from the Nintendo eShop, PlayStation, Xbox and PC platforms for publishers in the Digital Leader Panel) ranked on dollar sales Reporting Period: 1/5/2025 through 8/2/2025 Last Rank Month Title Publisher Rank 1 Monster Hunter: Wilds 1 Capcom USA 2 The Elder Scrolls IV: Oblivion: Remastered Microsoft (Corp)

Electronic Arts

Microsoft (Corp)

Take-Two Interactive

Take-Two Interactive

Take-Two Interactive

Take-Two Interactive

Take-Two Interactive

Take-Two Interactive

Microsoft (Corp)

Electronic Arts

Nintendo

Electronic Arts

Microsoft (Corp)

Electronic Arts

Plaion

Multiple Video Game Publishers

Bandai Namco Entertainment

Multiple Video Game Publishers

Note: Sales of software packaged in a hardware bundle are not included in the best-selling titles charts.

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NEW

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NEW

12

11

14

13

15

16

17

NEW

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EA Sports College Football 26

Kingdom Come: Deliverance II

EA Sports MVP Bundle (2025)

Civilization VII [Sid Meier's]

Grand Theft Auto V

Doom: The Dark Ages

Red Dead Redemption II

Donkey Kong Bananza*

^^ Digital sales on Nintendo and Xbox platforms not included

* Digital sales not included for marked titles - * Digital sales on Nintendo platforms not included

PGA Tour 2K25

EA Sports FC 25

Call of Duty: Black Ops 6

MLB: The Show 25^{^^}

Elden Ring: Nightreign

WWE 2K25

Split Fiction

NBA 2K25

Minecraft^{*}

Forza Horizon 5

		Best-Selling Games on PlayStation Platfo ig publishers in the Digital Leader Panel) F					
Reporting Period: 7/6/2025 through 8/2/2025							
Rank	Last Month Rank	Title	Publisher				
1	NEW	EA Sports College Football 26	Electronic Arts				
2	NEW	EA Sports MVP Bundle (2025)	Electronic Arts				
3	NEW	Tony Hawk's Pro Skater 3 + 4	Microsoft (Corp)				
4	3	Call of Duty: Black Ops 6	Microsoft (Corp)				
5	1	Death Stranding 2: On the Beach	Sony (Corp)				
6	4	Forza Horizon 5	Microsoft (Corp)				
7	5	MLB: The Show 25	Sony (Corp)				
8	6	Grand Theft Auto V	Take-Two Interactive				
9	7	Minecraft	Microsoft (Corp)				
10	9	WWE 2K25	Take-Two Interactive				
Copyrigh	t 2025. C	ircana, LLC					

sharing publishers in the Digital Leader Panel) Ranked on Dollar Sales Reporting Period: 7/6/2025 through 8/2/2025 Last Rank Month Title Publisher Rank 1 NEW EA Sports College Football 26 Electronic Arts

July 2025 Top 10 Best-Selling Games on Xbox Platforms (Physical and Full Game Digital from digital data

NEW EA Sports MVP Bundle (2025) Electronic Arts Red Dead Redemption II Take-Two Interactive

> NBA 2K25 Take-Two Interactive Minecraft Microsoft (Corp) Forza Horizon 5

Microsoft (Corp) Microsoft (Corp) Take-Two Interactive

Microsoft (Corp)

8 Call of Duty: Black Ops 6 9 10 **WWE 2K25** 10 8 PGA Tour 2K25 Take-Two Interactive

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Tony Hawk's Pro Skater 3 + 4

2

3

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7

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NEW

3

5

6

data sharing publishers in the Digital Leader Panel) Ranked on Dollar Sales Reporting Period: 7/6/2025 through 8/2/2025 Last Rank Month Title Publisher Rank

Nintendo

Nintendo

Nintendo

Nintendo

Nintendo

Nintendo

Nintendo

Nintendo

Warner Bros. Games

Microsoft (Corp)

July 2025 Top 10 Best-Selling Games on Nintendo Platforms (Physical and Full Game Digital from digital

Minecraft* 10 Mario Kart World* The Legend of Zelda: Tears of the Kingdom* 4

NEW

11

NEW

7 8 5

1

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3

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5

6

10

The Legend of Zelda: Breath of the Wild*

9 14

8

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Super Smash Bros. Ultimate*

* Digital sales not included for marked titles

Hogwarts Legacy

Mario Kart 8*

Donkey Kong Bananza*

Super Mario Party Jamboree*

Tony Hawk's Pro Skater 3 + 4

haring (publishers	Best-Selling Games on PC Platforms (Ph in the Digital Leader Panel) Ranked on I 7/6/2025 through 8/2/2025	ysical and Full Game Digital from digital data Dollar Sales
Rank	Last Month Rank	Title	Publisher
1	NEW	Grounded 2	Microsoft (Corp)
2	1	Elden Ring: Nightreign	Bandai Namco Entertainment
3	8	Red Dead Redemption II	Take-Two Interactive
4	NEW	Tony Hawk's Pro Skater 3 + 4	Microsoft (Corp)
5	6	Call of Duty: Black Ops 6	Microsoft (Corp)
6	3	Elden Ring	Bandai Namco Entertainment
7	7	Helldivers II	Sony (Corp)
8	10	Kingdom Come: Deliverance II	Plaion
9	13	Grand Theft Auto V	Take-Two Interactive
10	22	Minecraft	Microsoft (Corp)