

Disclaimer



Forward-looking statements

Certain statements in this presentation may constitute "forward-looking statements" for purposes of U.S. federal securities laws. Such statements are based on current expectations that are subject to risks and uncertainties. In addition, any statements that refer to projections, forecasts or other characterizations of future events or circumstances, including any underlying assumptions, are forward-looking statements.

The forward-looking statements contained in this presentation are based on the Company's current expectations and beliefs concerning future developments and their potential effects on the Company. There can be no assurance that future developments affecting the Company will be those that the Company has anticipated. Forward-looking statements involve a number of risks, uncertainties (some of which are beyond the Company's control) or other assumptions. You should carefully consider the risks and uncertainties described in the "Risk Factors" section of the Company's 2024 Annual Report on Form 20-F, filed by the Company on March 31, 2025, and other documents filed by the Company from time to time with the Securities and Exchange Commission. Should one or more of these risks or uncertainties materialize, or should any of the Company's assumptions prove incorrect, actual results may vary in material respects from those projected in these forward-looking statements. Forward-looking statements speak only as of the date they are made. Readers

are cautioned not to put undue reliance on forward-looking statements, and the Company undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws.

Presentation of Non-IFRS Financial Measures

In addition to the results provided in accordance with IFRS throughout this presentation, the Company has provided the non-IFRS financial measure "Adjusted EBITDA" (the "Non-IFRS Financial Measure"). The Company defines Adjusted EBITDA as the profit/loss for the period, net of tax as presented in the Company's financial statements in accordance with IFRS, adjusted to exclude (i) goodwill and investments in equity accounted associates' impairment, (ii) loss on disposal of subsidiaries, (iii) income tax expense, (iv) other financial income, finance income and expenses other than foreign exchange gains and losses and bank charges, (v) change in fair value of share warrant obligations and other financial instruments, (vi) share of loss of equity-accounted associates, (vii) depreciation and amortization, (viii) share-based payments expense and (ix) certain non-cash or other special items that we do not consider indicative of our ongoing operating performance. The Company uses this Non-IFRS Financial Measure for business planning purposes and in measuring its performance relative to that of its competitors. The Company believes that this Non-IFRS Financial Measure is a useful financial metric to assess its operating performance from period-to-period by excluding certain items that the Company believes are not representative of its core business. This Non-IFRS Financial Measure is not intended to replace, and should not be considered superior to, the presentation of the Company's financial results in accordance with IFRS. The use of the Non-IFRS Financial Measure terms may differ from similar measures reported by other companies and may not be comparable to other similarly titled measures.

Due to the rounding the numbers presented throughout this document may not precisely add up to the totals. The period-over-period percentage changes are based on the actual numbers and may therefore differ from the percentage changes if those would be calculated based on the rounded numbers

The figures in this presentation are unaudited.

Key operating metrics and financial measure used in the presentation

Operating metrics

- Monthly Paying Users (MPUs) are the number of individuals who made a purchase of a virtual item at least once on a particular platform in a calendar month
- Average Bookings Per Paying User (ABPPU) is the total Bookings attributable to ingame purchases in a given period, divided by the number of months in that period, divided by the average number of MPUs during the period
- Bookings are sales contracts generated from in-game purchases and sales of advertisement in a given period

Non-IFRS measure

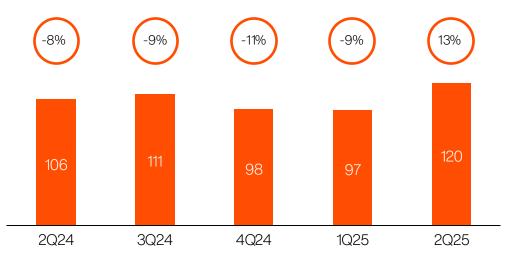
Adjusted EBITDA. The Company defines Adjusted EBITDA as the profit/loss for the period, net of tax as presented in the Company's financial statements in accordance with IFRS, adjusted to exclude (i) goodwill and investments in equity accounted associates' impairment, (ii) loss on disposal of subsidiaries, (iii) income tax expense, (iv) other financial income, finance income and expenses other than foreign exchange gains and losses and bank charges, (v) change in fair value of share warrant obligations and other financial instruments, (vi) share of loss of equity-accounted associates, (vii) depreciation and amortization, (viii) share-based payments expense and (ix) certain non-cash or other special items that we do not consider indicative of our ongoing operating performance. Adjusted EBITDA is a non-IFRS financial measure and should not be construed as an alternative to net income/loss as an indicator of operating performance as determined in accordance with IFRS.

In this presentation, we use a number of key operating metrics and a non-IFRS financial measure which we believe accurately, in material aspects, reflect the principal parameters of our historic performance. For further information, regarding our operating metrics, see our 2024 Annual Report in Form 20-F filed with the SEC.

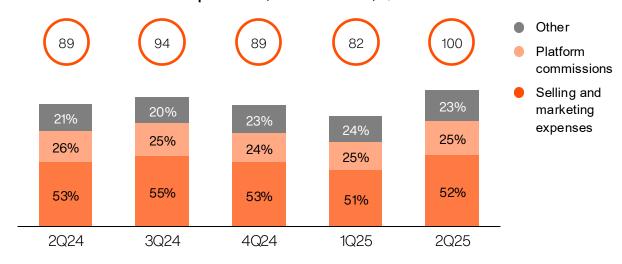
Financial highlights



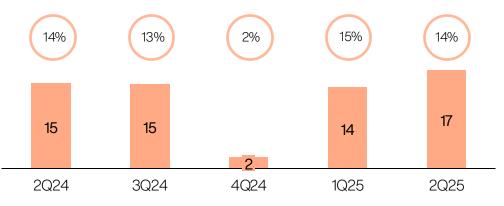
Revenue, \$MLN Year-over-year change,%



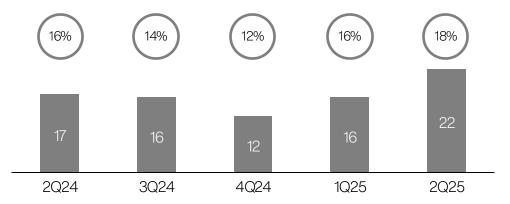
Total costs and expenses, excl. D&A, \$MLN Total amount,



Profit/(loss) for the period net of tax, \$MLN Margin, %



Adj EBITDA, \$MLN Margin, %

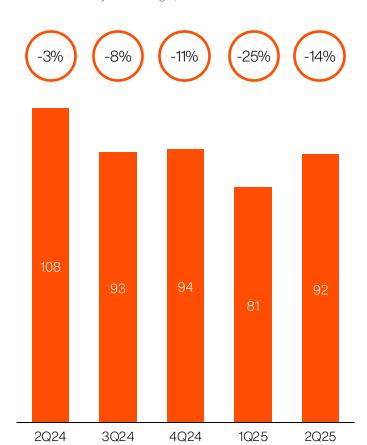






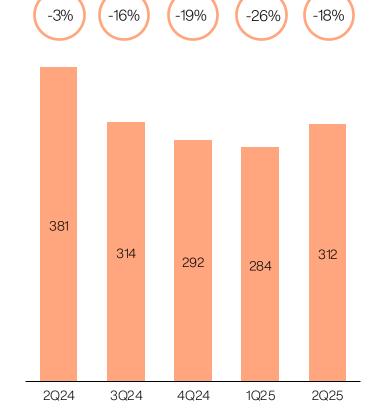
Bookings, \$MLN

Year-over-year change,%



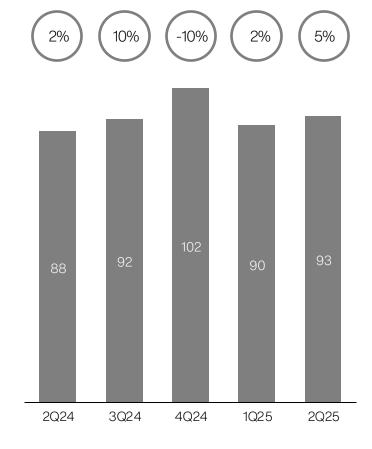
Monthly paying users, '000

Year-over-year change,%



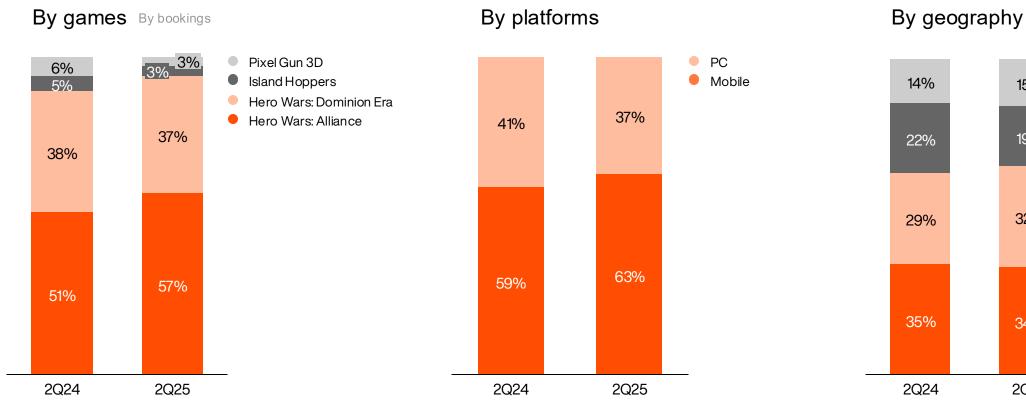
Average bookings per paying user, \$

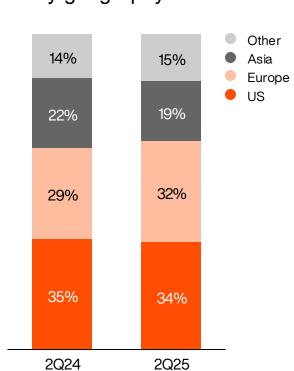
Year-over-year change,%











Q2 2025 Financial Results Source: Company Information (unaudited)

^GDEU

APPENDIX





Consolidated statement of comprehensive income¹

(in thousands of US\$)	Six months ended June 30, 2025	Six months ended June 30, 2024	Three months ended June 30, 2025	Three months ended June 30, 2024
Revenue	216,934	212,755	119,911	105,824
Costs and expenses				
Cost of revenue:				
Platform commissions	(45,662)	(46,408)	(25,208)	(22,993)
Game operation cost	(27,860)	(25,208)	(14,221)	(12,395)
Other operating income	470	720	54	720
Selling and marketing expenses	(94,565)	(110,541)	(52,503)	(47,373)
General and administrative expenses	(16,770)	(16, 130)	(9,016)	(8,571)
Impairment loss on trade and loan receivables and change in fair value of loans receivable	(2)	_	(378)	<u>_</u>
Total costs and expenses	(184,389)	(197,567)	(101,272)	(90,612)
Profit from operations	32,545	15,188	18,639	15,212
Other financial income		0		0
Finance income	3,101	1,721	1,202	852
Finance expenses	(220)	(3,926)	(118)	(583)
Change in fair value of share warrant obligation and other financial instruments	100	265	213	405
Share of loss of equity-accounted associates	(1,715)	(2,073)	(1,715)	(186)
Profit before income tax	33,811	11,175	18,221	15,700
Income tax expense	(2,920)	(1,864)	(1,596)	(986)
Profit for the year net of tax	30,891	9,311	16,625	14,714
Attributable to equity holders of the Company	30,891	9,311	16,625	14,714
Attributable to non-controlling interest		_	_	<u>_</u>
Other comprehensive income				
Items that are or may be reclassified subsequently to profit or loss	803	623	816	339
Foreign currency translation difference	869	761	800	394
Other	(66)	(138)	16	(55)
Total comprehensive income for the year, net of tax	31,694	9,934	17,441	15,053
Attributable to equity holders of the Company	31,694	9,934	17,441	15,053
Attributable to non-controlling interest		_	<u> </u>	
Earnings per share:				
Earnings attributable to ordinary equity holders of the parent, US\$ - basic	1.70	0.51	0.92	0.81
Earnings attributable to ordinary equity holders of the parent, US\$ - diluted	1.68	0.50	0.90	0.81



Consolidated statement of financial position

	June 30, 2025	December 31, 2024		June 30, 2025	December 31, 2024
ASSETS			LIABILITIES AND SHAREHOLDERS' EQUITY		
Non-current assets			Equity		
Property and equipment	1,019	1,065	Share capital	_	_
Right-of-use assets	2,112	1,846	Additional paid-in capital	29,869	29,831
	•	·	Share-based payments reserve	144,708	144,399
Intangible assets	2,271	4,418	Treasury share reserve	(33, 104)	(33, 104)
Goodwill	1,836	1,836	Translation reserve	6,759	5,890
Deferred platform commission fees	57,459	67,110	Accumulated deficit	(277,665)	(248,545)
Deferred tax asset	104	103	Equity attributable to equity holders of the Company	(129,433)	(101,529)
Other non-current investments	16,603	16,115	Non-controlling interest	_	<u> </u>
Other non-current assets	107	107	Total equity	(129,433)	(101,529)
Loans receivable - non-current	_	_	Non-current liabilities		
Total non-current assets	81,511	92,600	Lease liabilities - non-current	557	18
	01,311	92,000	Long-term deferred revenue	88,803	109,891
Current assets			Share warrant obligations	265	365
Indemnification asset	2,001	2,232	Total non-current liabilities	89,625	110,274
Trade receivables and other current assets	49,967	42,131	Current liabilities		
Loans receivable	501	226	Lease liabilities - current	1,720	1,282
Other investments	34,418	23,757	Trade and other payables	28,483	20,212
Prepaid tax	226	201	Provisions for non-income tax risks	998	1,233
			Put option liabilities - current	15,002	15,002
Cash and cash equivalents	41,553	111,049	Tax liability	3,757	3,029
Total current assets	128,666	179,596	Deferred revenue	200,025	222,693
Total assets	210,177	272,196	Total current liabilities	249,985	263,451
			Total liabilities	339,610	373,725
			Total liabilities and shareholders' equity	210,177	272,196

Source: Company Information (unaudited)

Q2 2025 Financial Results



Consolidated cash flow statement

	Six months ended June 30, 2025	Six months ended June 30, 2024
Operating activities		
Profit for the year, net of tax	30,891	9,311
Adjustments for:		
Depreciation and amortization	3,272	2,942
Share-based payments expense	463	390
Share of loss of equity-accounted associates (1)	1,715	2,073
Impairment loss on trade and loan receivables and change in fair value of loans receivable	2	_
Change in fair value of share warrant obligations and other financial instruments	(100)	(265)
Change in fair value of other investments	(182)	1,002
Unwinding of discount on the put option liability	_	129
Trade and loan receivables write-off	_	41
Interest income	(898)	(1,059)
Interest expense	44	40
Dividend income	(408)	(662)
Foreign exchange gain/loss	(1,613)	2,582
Income tax expense	2,920	1,864
	36,106	18,388
Changes in working capital:		
Decrease in deferred platform commissions	9,651	853
Decrease in deferred revenue	(44,271)	3,454
Decrease/(increase) in trade and other receivables	(6,819)	(1,029)
(Decrease)/increase in trade and other payables	1,991	(8,321)
	(39,448)	(5,043)
Income tax paid	(422)	(1,647)
Net cash flows (used in)/generated from operating activities	(3,764)	11,698

	Six months ended June 30, 2025	Six months ended June 30, 2024
Investing activities		
Acquisition of intangible assets	(3)	_
Acquisition of property and equipment	(194)	(138)
Acquisition of right-of-use assets	_	(11)
Investments in equity accounted associates	(1,715)	_
Loans granted	(368)	(2,569)
Proceeds from repayment of loans	316	164
Disposal of intangible assets and property and equipment	15	_
Acquisition of other investments	(14,147)	(62,614)
Proceeds from redemption of investments	4,085	75,166
Interest received	275	66
Dividends received	408	662
Net cash flows (used in)/generated from investing activities	(11,328)	10,726
Financing activities		
Payments of lease liabilities	(342)	(399)
Proceeds from loans receivable	_	_
Dividends paid	(55,990)	_
Interest on lease	(44)	(40)
Buy-back of the shares resulted from Tender offer	· —	(33, 109)
Payments from exercise of put option liability of Cubic Games Studio Ltd's previous shareholders		(10,160)
Net cash flows used in financing activities	(56,376)	(43,708)
Net decrease in cash and cash equivalents for the period	(71,468)	(21,284)
Cash and cash equivalents at the beginning of the period	111,049	71,798
Effect of changes in exchange rates on cash held	1,972	240
Cash and cash equivalents at the end of the period	41,553	50,754



Reconciliation of the profit/loss for the period to the Adjusted EBITDA

US\$ million	Q2 2025	Q2 2024
Profit for the period, net of tax	17	15
Adjust for:		
Income tax expense	2	1
Adjusted finance income ⁽¹⁾	(0.2)	(0.4)
Share of loss of equity-accounted associates	2	0.2
Change in fair value of share warrant obligations and other financial instruments	(0.2)	(0.4)
Depreciation and amortization	2	1
Share-based payments	0.4	0.2
Adjusted EBITDA	22	17