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Q2 2026 PRESENTATION

August 25th, 2026



Q2 2026

BUILDING PRODUCT LINES FOR FUTURE GROWTH

**STABLE FOUNDATION
FOR GROWTH**



**PRODUCT REBUILD
AND SCALING POTENTIAL**



**BUILDING FUTURE
GROWTH LEVERS**



Stabilise the core. Strengthen growth titles. Build product lines.



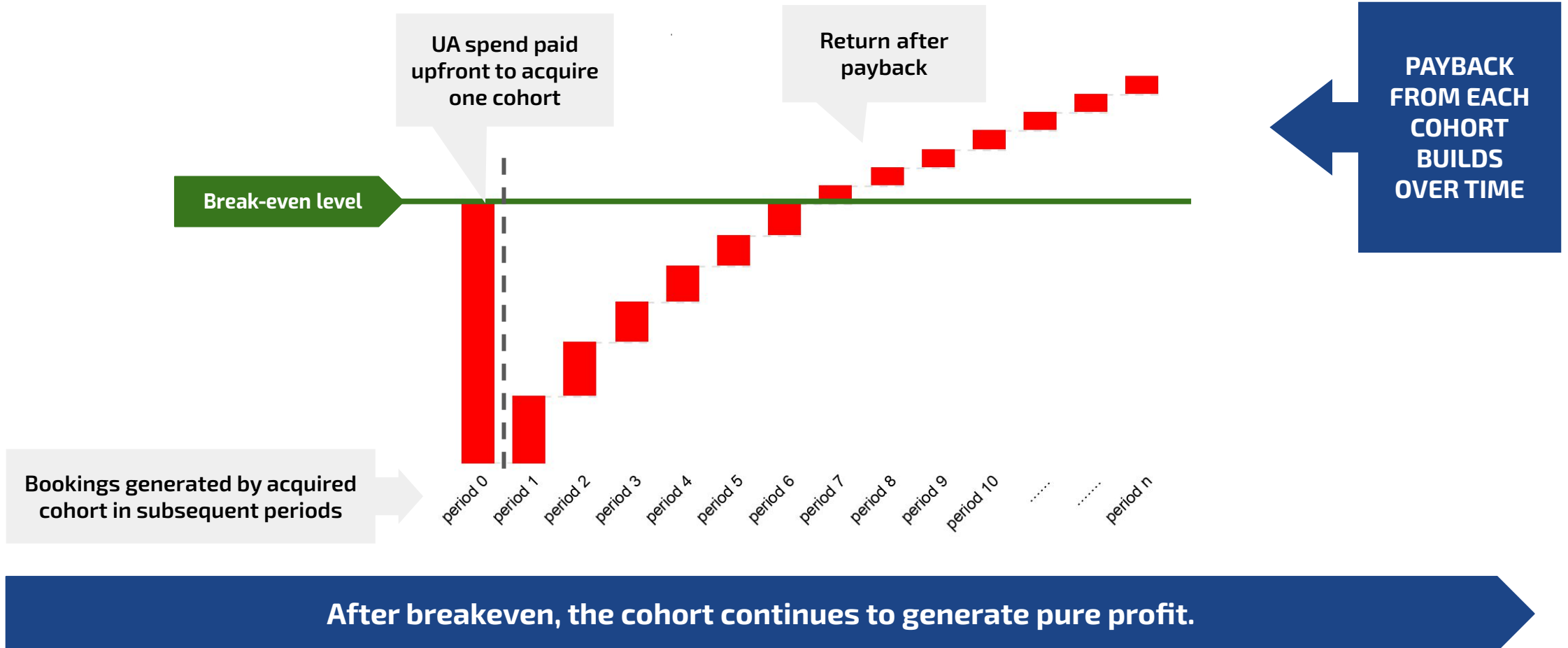


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HOW MARKETING INVESTMENT DRIVES FUTURE GROWTH

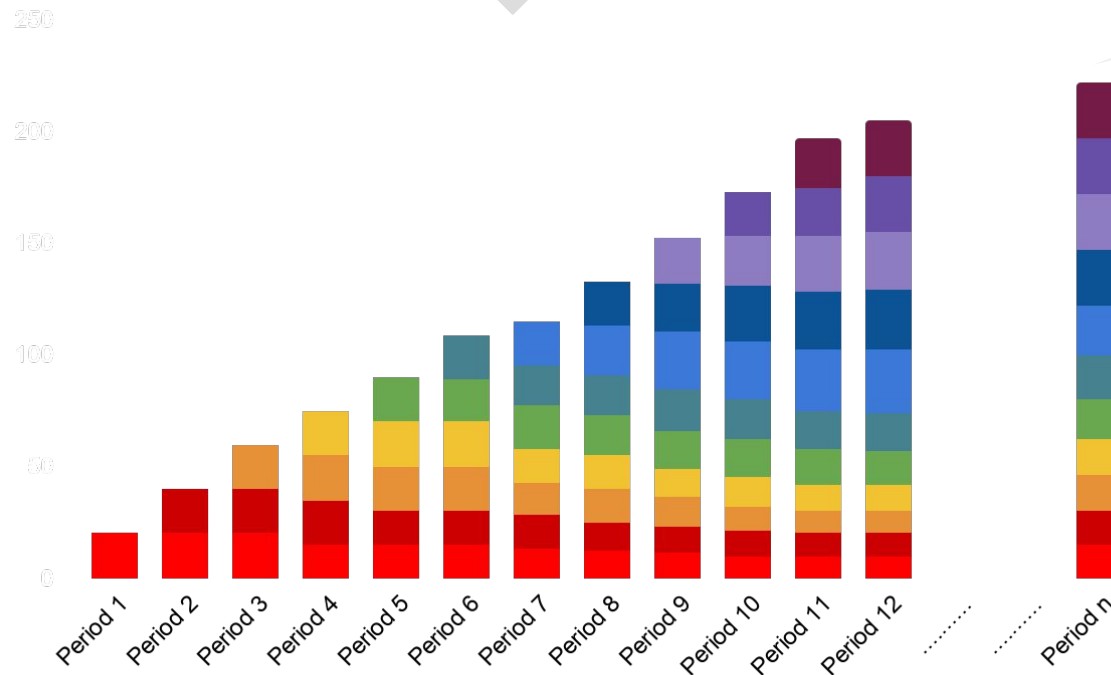
HOW UA INVESTMENT PAYS BACK OVER TIME

UA spend is paid upfront, while acquired cohorts generate bookings gradually across future periods



HOW COHORTS STACK INTO CURRENT-PERIOD BOOKINGS

Bookings generated by acquired cohort in subsequent periods,
each colour represents new cohort



Current-period bookings are built by multiple
cohorts acquired in previous periods

**Each cohort monetises over time
and overlaps with newer cohorts**

- UA spend is paid upfront
- New cohorts are regularly added
- Previous cohorts keep monetising over time
- Cohorts stack into total bookings of a given period
- Total bookings grow as older cohorts keep monetising and new cohorts are added

**When older cohorts continue to monetise and new
cohorts are added, total bookings exceed one day the
current UA spend level.**

UA efficiency is measured through cumulative cohort payback - not by comparing same-period spend and bookings.



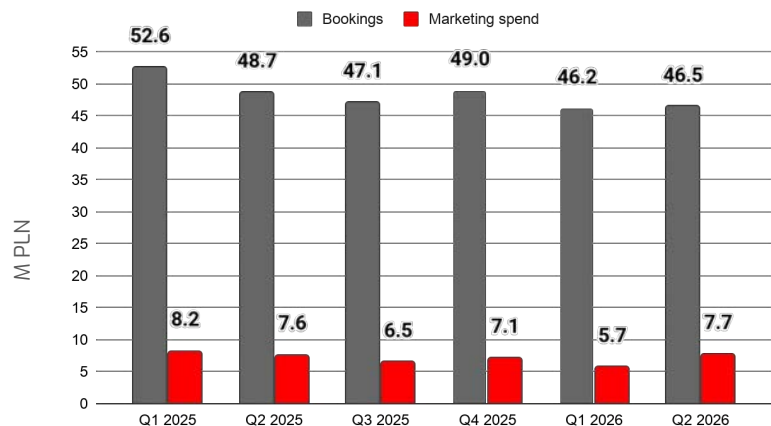
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PRODUCT UPDATE: PERFORMANCE & KEY INITIATIVES

CORE PORTFOLIO REMAINS THE GROUP'S FOUNDATION



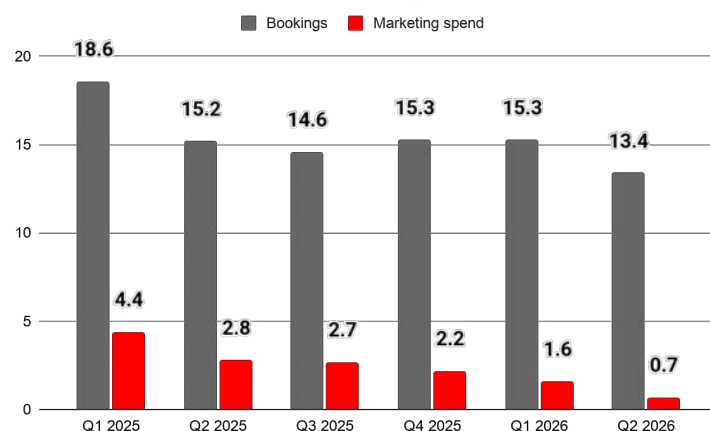
Bookings and marketing spend
(PLN M)



Q2 2026

Bookings
PLN 46.5M
+0.6% q-o-q
-4.6% y-o-y

Marketing expenditure
PLN 5.7M
+34.9% q-o-q
+1.5% y-o-y



Q2 2026

Bookings
PLN 13.4M
-12.0% q-o-q
-11.8% y-o-y

Marketing expenditure
PLN 0.7M
-58.0% q-o-q
-75.3% y-o-y



&



Core portfolio in Q2 2026

Fishing Clash: visible improvement in KPIs

Fishing Clash: stronger KPIs create room for higher marketing investment in the upcoming months

Hunting Clash: technical foundations rebuilt before further monetisation work

Core portfolio monetisation diversification

Core titles remain the Group's monetisation foundation, with Fishing Clash showing improvement and Hunting Clash focused on rebuilding its product base.

SIMULATION PORTFOLIO: STABLE SUBSCRIPTION BASE, PRODUCT WORK AHEAD

**SUBSCRIPTION-BASED
MODEL**

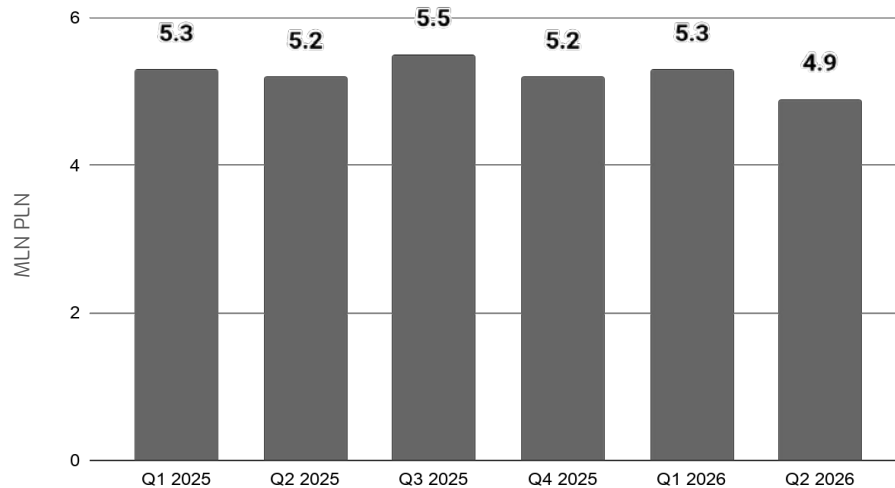
**RECURRING
BOOKINGS**

**HIGH
RETENTION**

**LONG PRODUCT
LIFECYCLE**



Real Flight Simulator:
stable base under competitive pressure



- slightly lower q-o-q and y-o-y amid stronger competition
- team focused on content depth, realism, stability and user experience



Real Combat Simulator:
(on the market since 2025)
improving accessibility before broader validation

Q2 2026 FOCUS



- expanded access for non-subscribers
- clearer tutorial videos and onboarding
- improved first player journey
- focus on engagement, retention and multiplayer experience

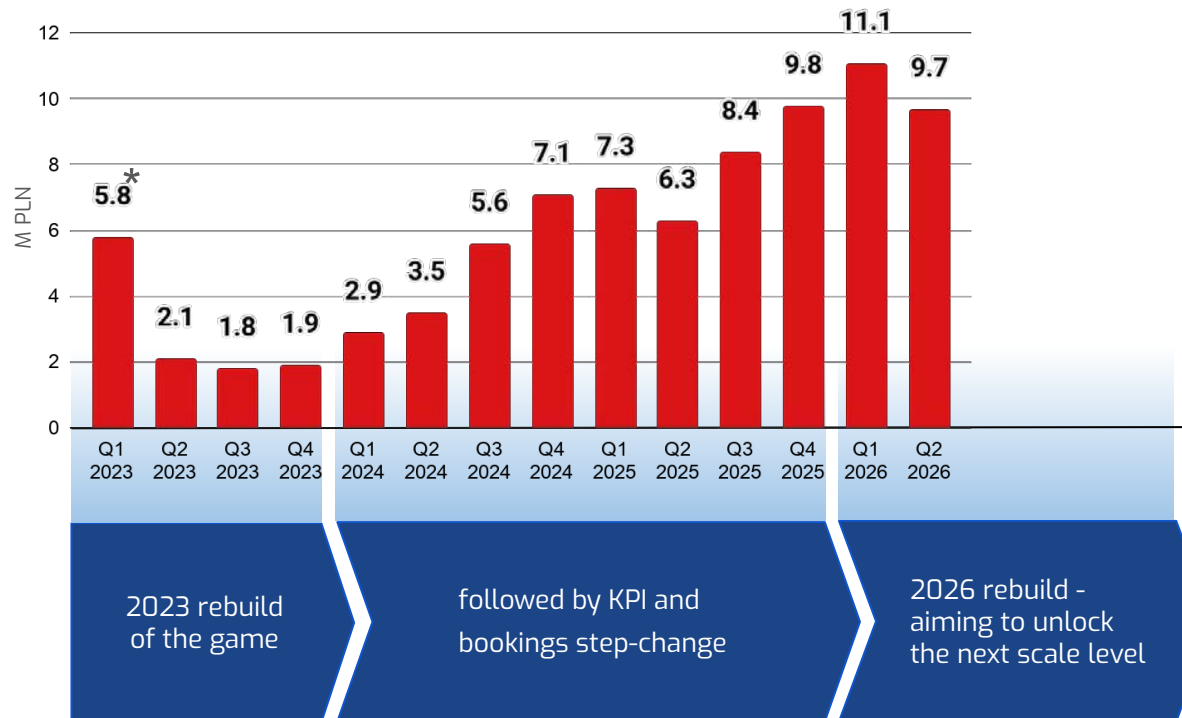
RFS remains a stable subscription-based title, while **RCS** is being improved and validated as a potential future extension of the simulation portfolio.

WINGS OF HEROES MAJOR PRODUCT REBUILD TO UNLOCK SCALE



A major product rebuild in 2023 unlocked a step-change in KPIs and bookings. In 2026, the team is applying the same playbook to test whether Wings of Heroes can reach the next scale level.

Step-change in bookings after the 2023 rebuild



Q2 2026 PERFORMANCE

Bookings:
PLN 9.7M

-12.9% q-o-q | +53.7% y-o-y

Marketing spend:
PLN 3.7M

-45.2% q-o-q | +71.8% y-o-y

2026 rebuild - aiming to unlock the next scale level

- **Progression & economy** - aircraft rarity system and broad economy rebalancing
- **Campaigns** - new mission-based layer supporting goals, events and rewards
- **Beyond WWII fantasy** - future Conflict introduced modern aircraft for the first time in the game's history
- **Monetisation foundation** - changes supporting long-term user value and future scaling potential

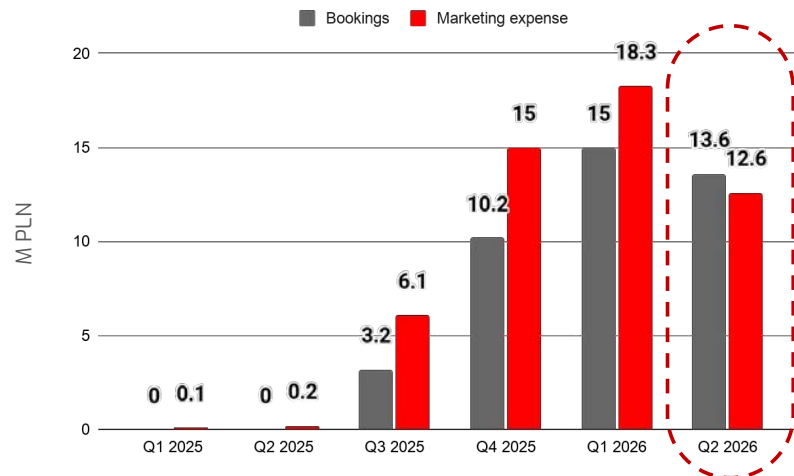
The objective is to repeat the 2023 pattern:
product rebuild first, stronger KPIs next, scale afterwards.

TROPHY HUNTER STRENGTHENING MONETISATION FOR FUTURE SCALE

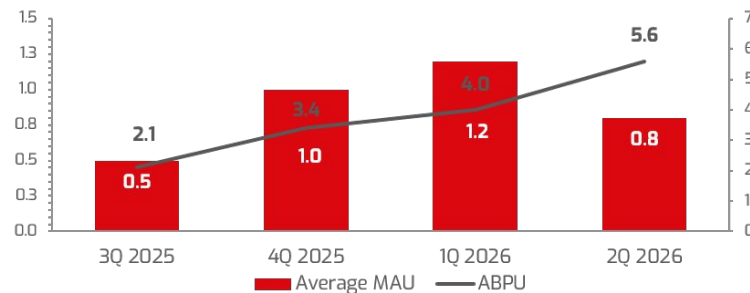


After intensive UA scaling in previous quarters, Q2 focused on product maturity, monetisation depth and foundations for the next potential growth phase.

Q2 marked the first quarter with bookings above current-quarter marketing spend



Growing ABPU reflects accumulating value from earlier UA cohorts



Preparing the next scaling phase:

- Q2 2026 focused on **advanced monetisation systems** needed before further scaling
- July bookings reached **PLN 5.1M**, the second-highest monthly level in the game's history

KEY PRODUCT DEVELOPMENT INITIATIVES

- 3 new arenas added
- Night hunt feature - added to 7 locations
- Club Lodge: new feature added in the game
- Implementation of a Battle Pass and stronger seasonal progression planned in coming weeks
- **Delay in the implementation of one of the features**

The next scaling phase will depend on the performance of new monetisation systems and confirmed UA payback potential.

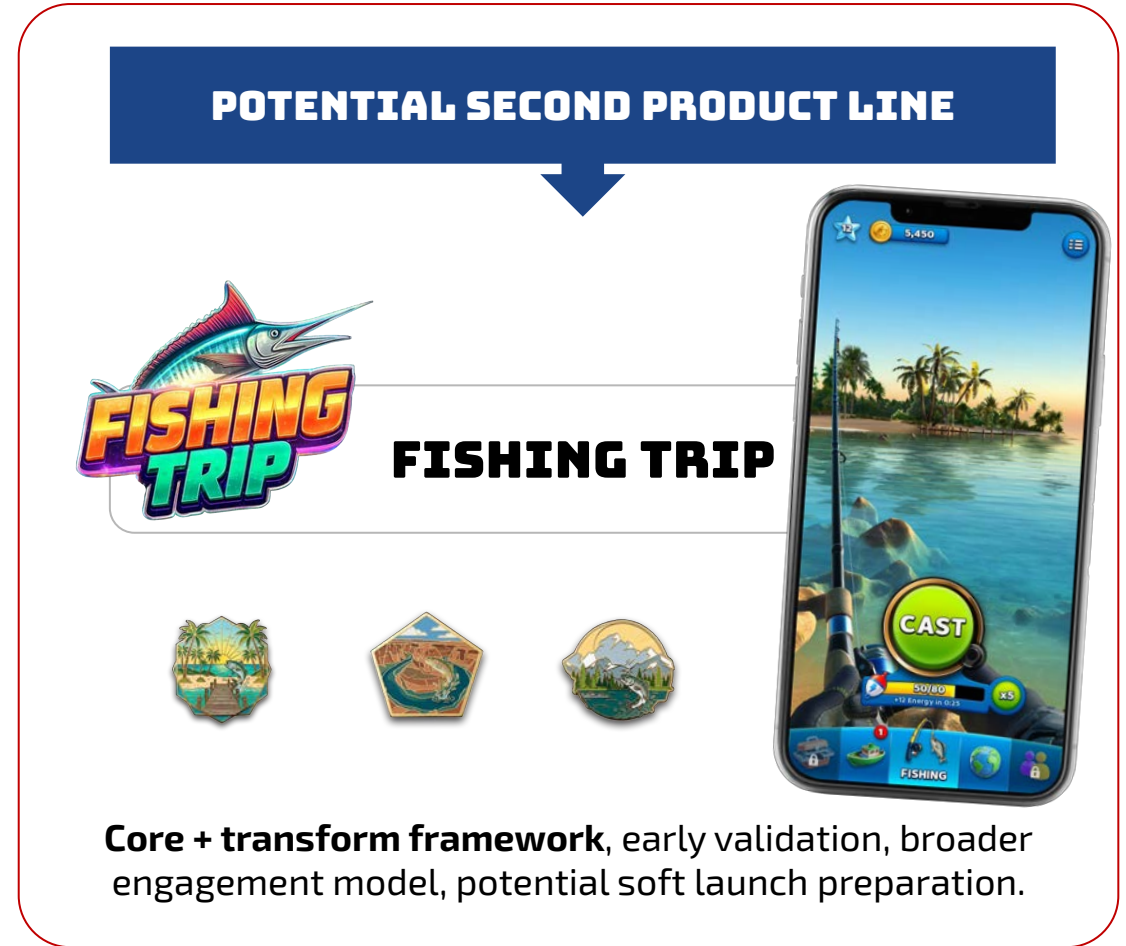
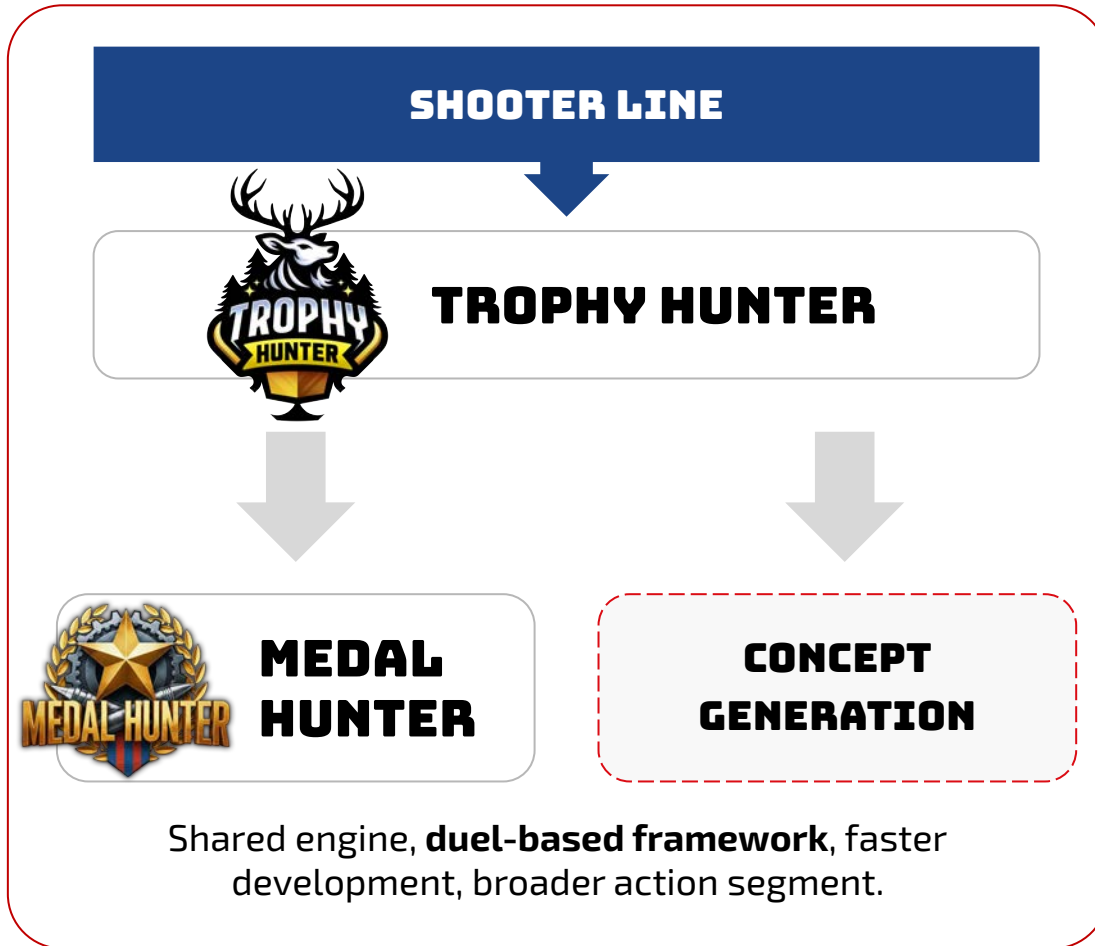


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FROM NEW TITLES TO REPEATABLE PRODUCT LINES



FROM SINGLE TITLES TO REPEATABLE PRODUCT LINES



The model reuses proven foundations, reduces initial resource needs and allows TSG to test new settings and audiences faster.

MEDAL HUNTER: NEXT PROOF POINT OF TSG'S PRODUCT LINE STRATEGY

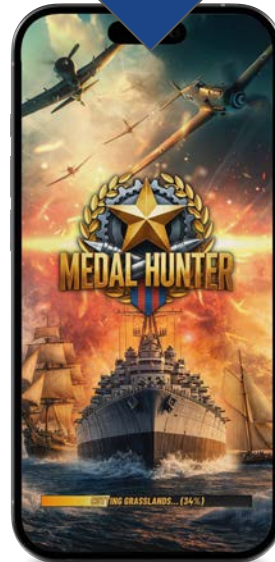


Medal Hunter extends TSG's shooter line from Trophy Hunter into a new military-themed PvP action setting, using shared technology, mechanics and know-how to shorten development time and test a larger market segment.

Strategic portfolio expansion & new market opportunity

- first major step into military-themed mobile PvP action games
- opportunity to test TSG's development model in a broader action segment
- potential to diversify future bookings sources

Global launch
completed
on 30 July 2026



Stronger starting point, active live development

- broader content and feature set at launch than Trophy Hunter
- IAP, ads and D2C available from day one
- major content update delivered shortly after global launch

Repeatable development model with product lines

- second title in the shooter line after Trophy Hunter
- developed in less than 12 months using Trophy Hunter foundations
- shared technology, mechanics and know-how **shorten development cycle**

Marketing investment approach

- potential UA scaling model similar to Trophy Hunter
- investment to depend on KPIs, cohort quality and expected payback
- product iterations to follow player behaviour and monetisation data

Medal Hunter is TSG's first major test of scaling the product line model beyond its core categories and into a broader mobile action segment.

FISHING TRIP: POTENTIAL START OF TSG'S SECOND PRODUCT LINE



Development progressing in line with TSG's iterative, KPI-driven development model

Fishing Trip framework: core + transform

- repeatable core activity: **fish, explore, collect**
- transformation meta: **restore, upgrade, personalise**
- broader engagement model based on long-term goals and player ownership

Product scope growing ahead of soft launch

- fifth fishery added in the latest update
- player profile personalisation introduced
- further content, functionalities and systems planned before soft launch



Latest update expanded market testing

- testing expanded from 4 to 9 countries, providing a broader user sample
 - Initial test markets: Mexico, Vietnam, the Philippines, Poland
 - **Newly added markets:** Australia, Germany, the UK, the US, Brazil
- current test results confirm expected KPI benchmarks

Disciplined testing phase

- currently available on **Android only**
- no material marketing investment at this stage
- **soft launch timing to depend on continued KPI validation**

Fishing Trip combines TSG's fishing know-how with a broader transformation meta, and may initiate a second product line if further KPI validation supports the next stage.

FISHING TRIP IN TSG'S DEVELOPMENT FUNNEL



A live example of staged validation before larger resource commitment.



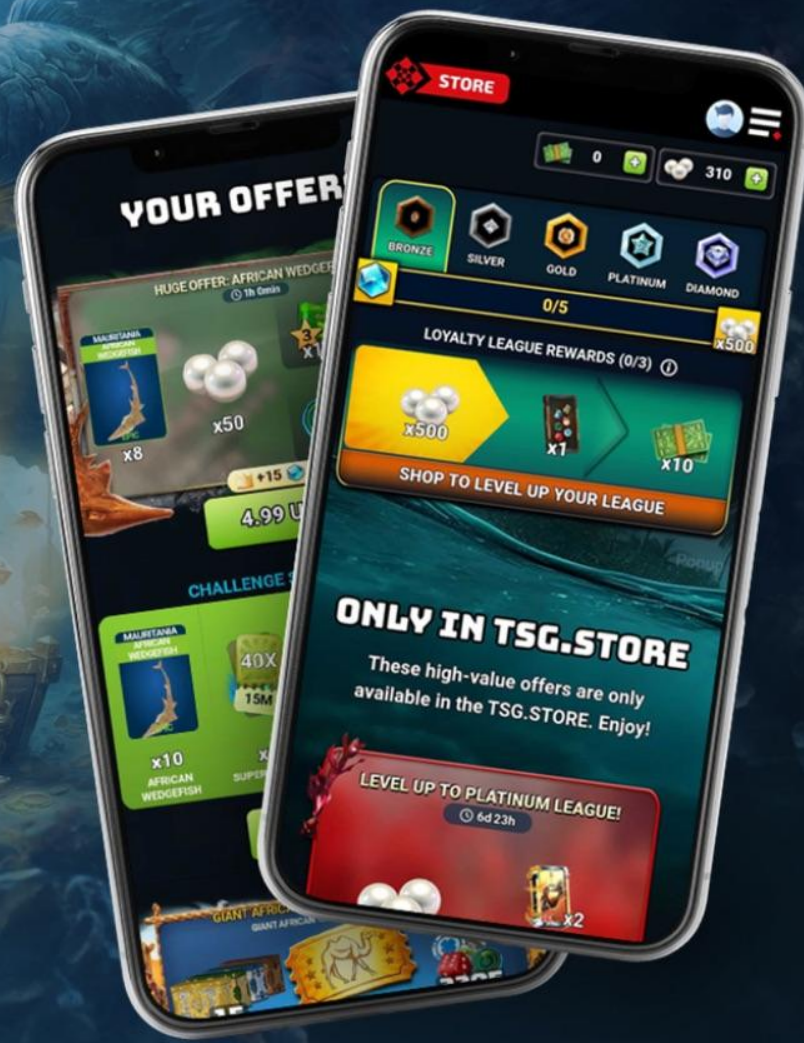
8 people core team runs market testing with lean, cross-functional development.

Validate early. Scale selectively





D2C PLATFORM



TSG D2C PLATFORM

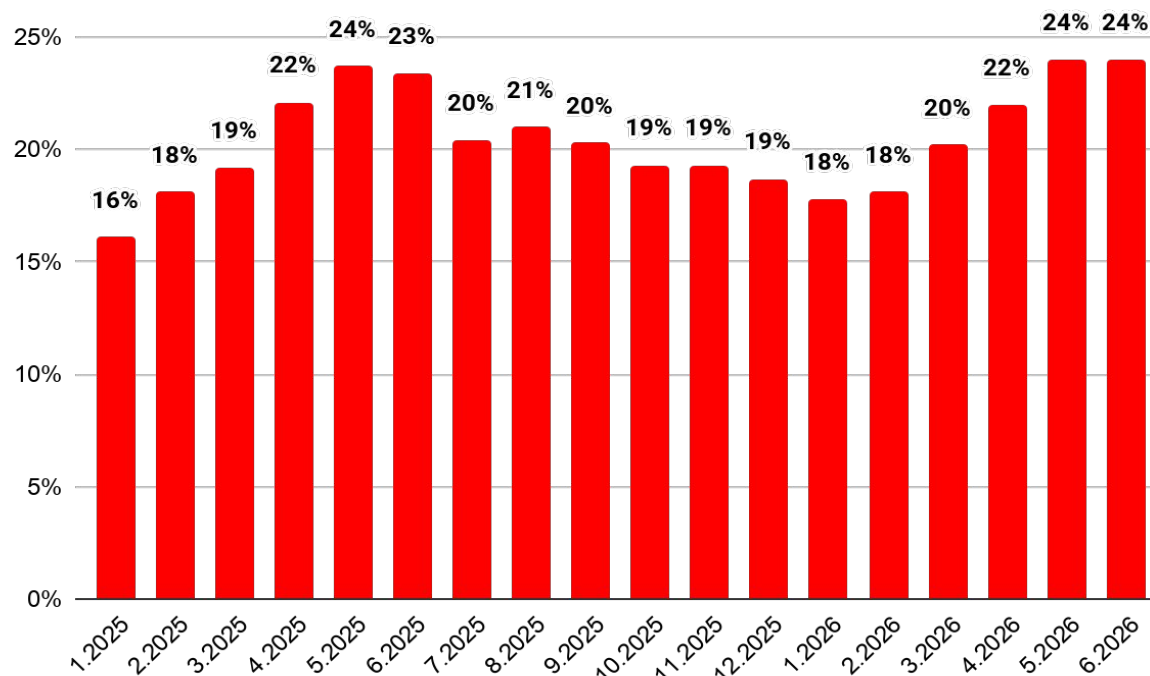
EXPANDING DIRECT MONETIZATION



From TSG Store in core titles to a broader D2C platform combining TSG Store and alternative payment methods across selected games

24% share of D2C platform in **Group bookings** in June 2026

TSG D2C platform % share of Group bookings



33% share of D2C platform in



26% share of D2C platform in



11% share of D2C platform in



21% share of D2C platform in



D2C platform available from the global launch





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FINANCIAL RESULTS



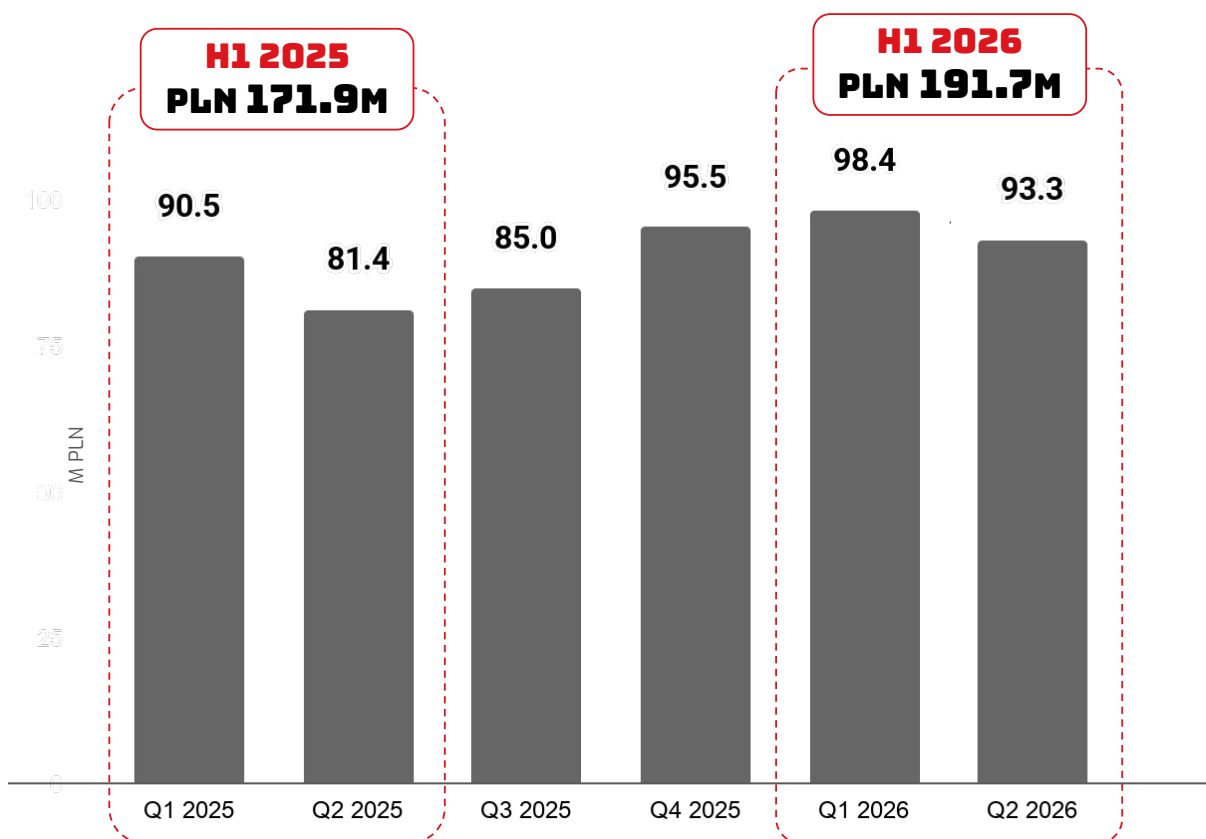


Q2 2026 FINANCIAL PERFORMANCE

CONTINUED Y-O-Y GROWTH OF BOOKINGS



Although bookings decreased q-o-q, they continued to grow y-o-y for another consecutive quarter, with H1 2026 bookings up 11.5% y-o-y.



H1 2026 BOOKINGS

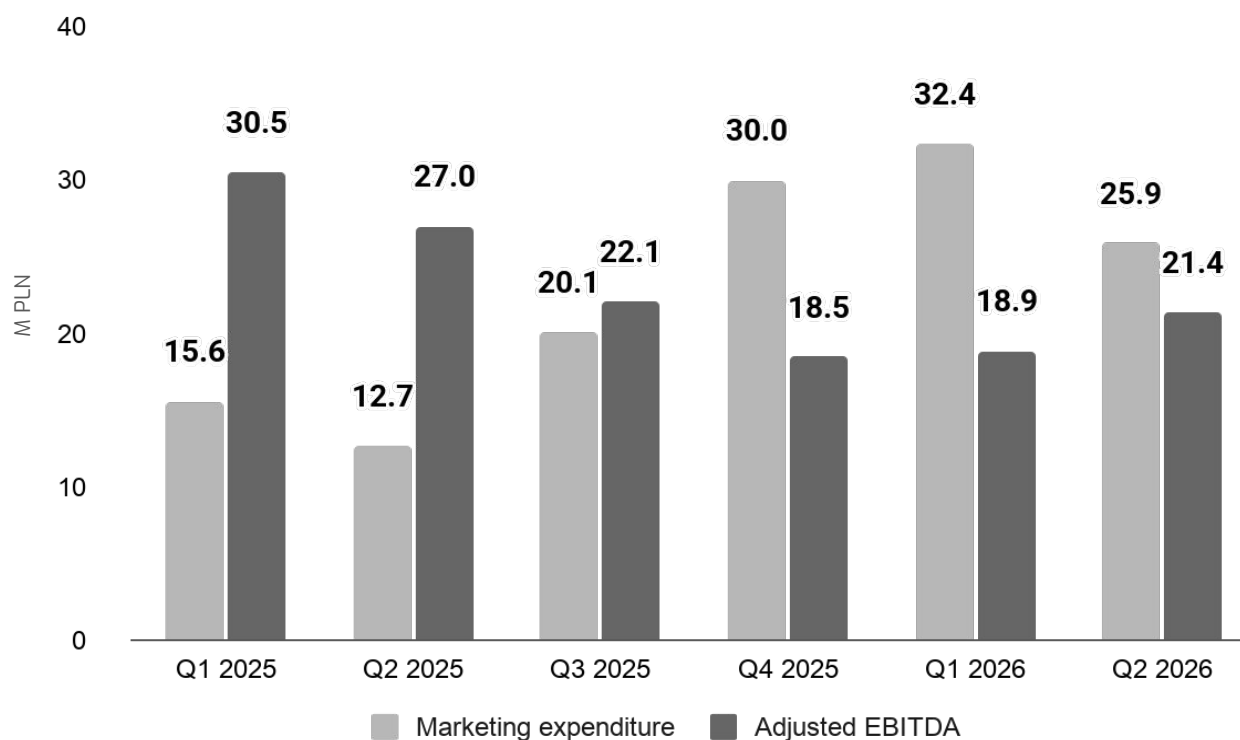
PLN 191.7 M +11.5% Y-O-Y ↑

Q2 2026 BOOKINGS

PLN 93.3 M -5.1% Q-O-Q ↓
+14.6% Y-O-Y ↑

Q2 2026 FINANCIAL PERFORMANCE: BALANCING MARKETING INVESTMENT AND PROFITABILITY

Marketing expenditure decreased q-o-q in Q2, while Adjusted EBITDA improved, showing the Group's ability to balance growth investment and profitability.



Marketing expenditure

Q2 2026

PLN 25.9 M

-20.1% q-o-q | +103.3% y-o-y

H1 2026

PLN 58.3 M

+105.7% y-o-y

Adjusted EBITDA

Q2 2026

PLN 21.4 M

+13.5% q-o-q | -20.8% y-o-y

H1 2026

PLN 40.3 M

-30.0% y-o-y



SOLID OPERATING CASH FLOW AFTER PLANNED CASH OUTFLOWS



M PLN	Q1'25	Q2'25	Q3'25	Q4'25	Q1'26	Q2'26
Adjusted EBITDA	30.5	27.0	22.1	18.5	18.9	21.4
Net Cash Flows from Operating Activities	30.0	26.3	27.0	14.6	19.2	20.1
Net Cash Flows from Investing Activities	(0.9)	(15.7)	(1.7)	(0.6)	(1.2)	(21.0)
Net Cash Flows from Financial Activities	(0.7)	(100.1)	(0.8)	(0.9)	(0.7)	(64.6)
Total Net Cash Flows	28.4	(90.2)	24.6	13.2	17.3	(64.3)
Cash and cash equivalents	172.4	83.4	107.5	120.3	137.2	73.1

Last earn-out payment:
PLN 18.0 M

PLN 63.7 M dividend payment in May 2026

Cash and cash equivalents decreased to **PLN 73.1M** at the end of Q2 2026, mainly due to significant **planned cash outflows**:

- the PLN 63.7M dividend payment equal to **PLN 10.0 per share** and **83% of 2025 consolidated net profit**
- the PLN 18.0M **final earn-out payment** related to the acquisition of Rortos.

After these planned outflows, the Group retains a solid cash position to support ongoing operations and future growth investments.

LOW DEVELOPMENT COSTS BEFORE SOFT LAUNCH



PLN 3.2 M

Development cost
until soft launch



PLN 1.7 M

Development cost until soft launch



PLN 0.6M

Development cost as at 30 June
2026, still capitalized,
total cost until soft launch
unknown yet

shared engine, mechanics
and tools reduce initial
development cost

small teams allow the
Group to validate more
concepts with limited
capital at risk

resources increase only
as KPIs and product
conviction improve

projects can be stopped
or advanced before
large-scale investment
is committed

TSG can test more growth options without committing large budgets upfront.

BALANCE SHEET - SELECTED DATA



Selected positions in M PLN	Q1'25	Q2'25	Q3'25	Q4'25	Q1'26	Q2'26
ASSETS						
Fixed assets	198.6	198.6	198.8	194.3	195.4	192.9
Tangible fixed assets	10.8	10.0	9.4	8.5	7.8	6.6
Intangible assets other than goodwill, incl.:	53.9	53.4	51.5	49.3	48.8	47.5
- Rortos games at the acquisition date	50.5	49.2	47.5	45.1	43.8	41.8
- Trophy Hunter	2.4	3.2	3.0	2.9	2.7	2.5
- Medal Hunter			0.1	0.3	1.0	1.7
- Fishing Trip					0.1	0.6
- other	1.0	1.0	0.9	1.0	1.2	0.9
Goodwill	105.3	107.0	108.3	106.8	109.0	109.3
Current assets	232.8	137.2	159.5	178.8	196.4	128.8
Total assets	431.4	335.8	358.3	373.0	391.7	321.7

Pipeline development remains capital-light and under strict control

1.5%
cost of development new games in total assets



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INVESTOR'S CALENDAR

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Company news flow:

- **Q3 2026 Sales Update** – early October 2026
- **Q3 2026 Financial report** - November 9, 2026

Investors' conferences:

- **BoŚ Back to School**: September 3, 2026
- **Trigon TMT & Gaming**: October 8, 2026





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SUMMARY



GROWTH STRATEGY IN PROGRESS: FROM CORE PORTFOLIO TO REPEATABLE GROWTH OPTIONS

TSG is moving from isolated title development toward a staged product-line model, where shared foundations, player data and KPI validation guide each next step.

Stable core funds the strategy & transition

Core titles remain the foundation of scale, cash generation and product know-how.



Product line model creates leverage

Shared engine, mechanics and tools accelerate development, reduce resource needs and support more repeatable product creation.



Q2 milestones validate execution

Medal Hunter reached global launch, while Fishing Trip expanded testing and confirmed expected KPI benchmarks at its current stage.



Scaling follows product maturity

Resources and UA investment grow only as product maturity, cohort quality and expected payback support further commitment.



TSG's direction is clear: stabilise the core, validate product lines step by step and scale only where data supports investment.



THANK YOU!

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FINANCIAL RESULTS





BALANCE SHEET



Selected positions in k PLN* 31.03.24 30.06.24 30.09.24 31.12.24 31.03.25 30.06.25 30.09.25 31.12.25 31.03.26 30.06.26

ASSETS

Fixed assets	214,234	212,420	208,412	206,436	198,609	198,595	198,771	194,253	195,374	192,892
Receivables	36,253	33,742	32,760	33,155	31,788	27,746	29,104	33,479	35,275	31,045
Cash and cash equivalents	76,784	94,971	121,389	143,755	172,377	83,422	107,470	120,326	137,209	73,133
Current assets	152,186	158,748	187,623	210,414	323,816	137,161	159,498	178,790	196,354	128,806
Total assets	366,420	371,168	396,035	416,850	431,424	335,757	358,269	373,043	391,728	321,699

EQUITY AND LIABILITIES

Equity	194,689	217,607	228,612	243,263	266,575	190,873	211,499	220,368	238,093	190,528
Lease liabilities	7,420	6,863	6,191	5,586	4,875	4,329	3,980	3,383	2,617	1,780
Total long term liabilities	34,881	24,223	24,364	25,410	23,001	6,966	8,054	7,090	6,326	5,847
Trade payables	16,093	10,251	15,421	10,543	12,417	9,101	13,568	16,575	18,552	14,902
Total short term liabilities	136,850	129,338	143,059	148,176	141,848	137,918	138,715	145,585	147,308	125,323
Total liabilities	171,731	153,561	167,423	173,586	164,849	144,844	146,769	152,675	153,634	131,171
Total equity and liabilities	366,420	371,168	396,035	416,850	431,424	335,757	358,269	373,043	391,728	321,699

PROFIT AND LOSS REPORT



Selected positions in k PLN	Q1'24	Q2'24	Q3'24	Q4'24	Q1'25	Q2'25	Q3'25	Q4'25	Q1'26	Q2'26
Revenues from sales	100,118	97,998	93,979	94,357	96,653	84,435	90,384	90,431	98,594	93,734
Bookings	99,661	96,230	102,306	99,939	90,461	81,396	84,993	95,499	98,363	93,318
Fishing Clash	61,219	59,597	62,158	59,644	52,643	48,710	47,134	49,048	46,230	46,486
Let's Fish	1,732	1,763	1,609	2,227	2,025	2,191	2,275	2,234	2,180	2,092
Wild Hunt	2,209	2,033	1,898	2,259	2,000	1,700	1,648	1,662	1,377	1,293
Hunting Clash	23,732	22,109	22,979	21,353	18,638	15,227	14,569	15,295	15,259	13,426
Wings of Heroes	2,922	3,495	5,639	7,086	7,291	6,294	8,398	9,800	11,104	9,677
Real Flight Simulator	4,960	4,761	5,468	5,238	5,298	5,194	5,469	5,181	5,249	4,903
Trophy Hunter	-	-	-	-	-	-	3,185	10,199	15,032	13,640
Others	2,886	2,470	2,553	2,131	2,567	2,079	2,316	2,082	1,930	1,801
Deferred revenues	-457	-1,769	-8,327	-5,582	6,192	3,040	5,391	-5,068	0,231	0,416
COGS	19,389	15,863	15,785	15,282	15,013	14,796	15,628	16,195	16,110	16,321
Gross profit on sales	80,728	82,136	78,193	79,075	81,640	69,639	74,756	74,236	82,484	77,413
GPS margin	81%	84%	83%	84%	84%	82%	83%	82%	84%	83%
Selling costs	54,950	51,954	55,896	53,049	44,824	39,142	47,194	56,910	61,598	53,169
As % of revenues	55%	53%	59%	56%	46%	46%	52%	63%	62%	57%
G&A costs	7,509	7,058	6,683	6,732	6,383	6,976	6,048	5,794	6,368	7,187
Write-downs	0	0	0	1.2	0	0	0	0	0	(0,700)
EBIT	19,108	23,278	15,607	18,247	30,619	23,662	21,678	11,742	14,483	16,416
EBITDA	23,614	27,707	19,560	23,315	30,792	26,775	24,958	14,968	17,652	20,292
EBITDA margin	24%	28%	21%	25%	35%	32%	28%	17%	21%	22%
Net profit	17,939	22,023	12,505	14,609	27,486	19,957	17,789	11,732	13,613	14,614
Net profit margin	18%	22%	13%	15%	28%	24%	20%	13%	17%	16%
Adjusted EBITDA	27,489	27,343	26,516	28,386	30,509	27,045	22,080	18,520	18,876	21,430



CASH FLOW REPORT



Selected positions in k PLN	Q1'24	Q2'24	Q3'24	Q4'24	Q1'25	Q2'25	Q3'25	Q4'25	Q1'26	Q2'26
OPERATING ACTIVITIES										
Profit/loss before tax	20,720	23,266	13,888	16,227	30,280	22,427	19,649	13,261	15,886	16,660
Total adjustments	13,803	(1,784)	16,397	12,627	0,9	6,113	8,426	5,106	4,313	5,830
Amortisation	4,506	4,429	3,953	3,873	3,173	3,113	3,280	3,226	3,168	3,179
Cash from operations	34,523	21,482	30,285	28,854	31,166	28,541	28,075	18,368	20,199	22,490
Income tax paid	-2,077	-5,346	-2,225	-2,305	-1,171	-2,221	-1,053	-3,768	-0,969	-2,351
Net cash flows from operating activities	32,446	26,828	26,828	26,549	29,995	26,320	27,022	14,599	19,230	20,139
INVESTMENT ACTIVITIES										
Inflows	306	13	21	16	11	26	95	41	71	73
Outflows	-1,739	-12,527	-1,384	-2,302	-881	-15,699	-1,762	-608	-1,239	-21,035
Net cash flows from investment activities	-1,433	-12,514	-1,363	-2,286	-870	-15,671	-1,667	-567	-1,169	-20,961
FINANCIAL ACTIVITIES										
Inflows	1,184	265	0	0	0	2	0	0	0	0
Outflows	-115,576	-967	-979	-988	-689	-100,900	-765	-874	-733	-64,642
<i>Dividends</i>	-	-	-	-	-	-100,041	-	-	0	-63,746
Net cash flows from financial activities	-114,391	-702	-979	-987	-689	-100,898	-765	-874	-733	-64,642
Total net cash flows	-83,378	13,611	25,718	23,276	28,436	-90,250	24,590	13,159	17,329	-64,295



METHOD OF DETERMINING ADJUSTED EBITDA



Selected items of the P&L Statement in k PLN	Q1'24	Q2'24	Q3'24	Q4'24	2024	Q1'25	Q2'25	Q3'25	Q4'25	2025	Q1'26	Q2'26
Operating profit IFRS	19,108	23,278	15,607	18,247	76,241	30,619	23,662	21,678	11,742	87,700	14,483	16,416
Amortisation	+4,506	+4,429	+3,953	+3,873	+16,761	+3,173	+3,113	+3,280	+3,226	+12,793	+3,168	+3,179
Write-down for impairment	0	0	0	+1,194	+1,194	0	0	0	0	0	0	0.7
EBITDA IFRS	23,614	27,707	19,560	23,315	94,196	33,792	26,775	24,958	14,968	100,493	17,652	20,292
Adjustments:												
Non-cash impact of the incentive programs	+2,855	+311	+441	+369	+3,977	+495	+1,605	+1,050	-307	2,843	+996	+1,356
Deferred result (unused virtual currency and durables)	+1,331	-675	+6,515	+4,745	+11,914	-3,768	-1,335	-3,928	+3,859	-5,172	+228	+218
M&A costs	-310	-	-	-43	-354	-10	0	0	0	-10	0	0
Other	0	0	0	0	0	0	0	0	0	0	0	0
Adjusted EBITDA	27,490	27,343	26,516	28,386	109,734	30,509	27,045	22,080	18,520	98,155	18,876	21,430

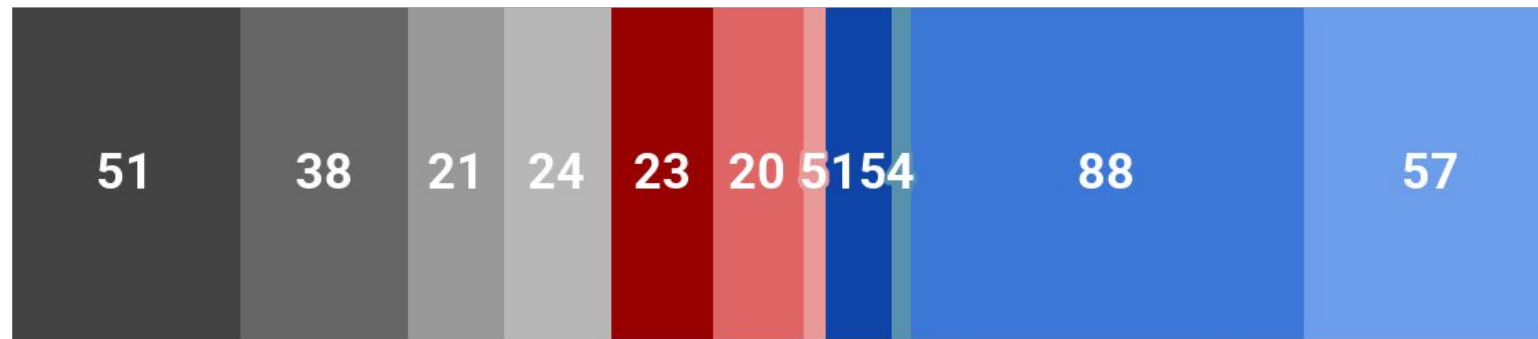


GENERAL AND ADMINISTRATIVE COSTS



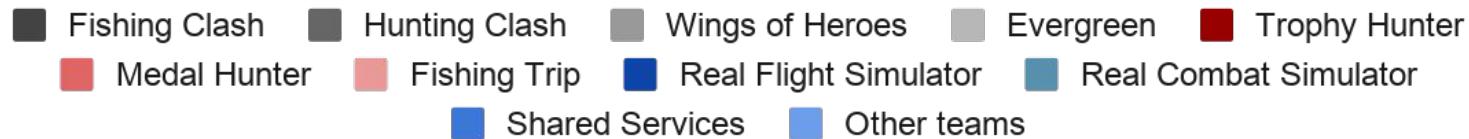
General administrative costs (PLN k)	Q1'24	Q2'24	Q3'24	Q4'24	2024	Q1'25	Q2'25	Q3'25	Q4'25	2025	Q1'26	Q2'26
Recurring costs	6,288	6,905	6,453	6,554	26,201	6,087	5,996	5,405	6,029	23,517	6,187	6,725
Salaries, subcontractor services	3,039	3,011	3,081	2,749	11,881	2,826	2,924	2,690	2,564	11,004	3,076	3,024
Subsidiaries costs	926	1,024	1,000	1,206	4,156	949	870	828	1,006	3,653	1,180	1,039
Office rental and maintenance	561	705	674	749	2,689	678	590	572	587	2,427	589	577
Other	1,762	2,165	1,698	1,850	7,475	1,633	1,612	1,315	1,873	6,434	1,342	2,086
Non - recurring costs	1,221	153	230	169	1,773	297	980	643	-235	1,685	462	462
MSOP cost	1,531	153	230	212	2,126	306	980	643	-235	1,694	462	462
M&A cost	-310	0	0	-43	-354	-10	0	0	0	-10	0	0
General and administrative costs	7,509	7,058	6,683	6,723	27,973	6,383	6,976	6,048	5,794	25,202	6,649	7,187

TEN SQUARE GAMES GROUP: TEAM



TOTAL:
345

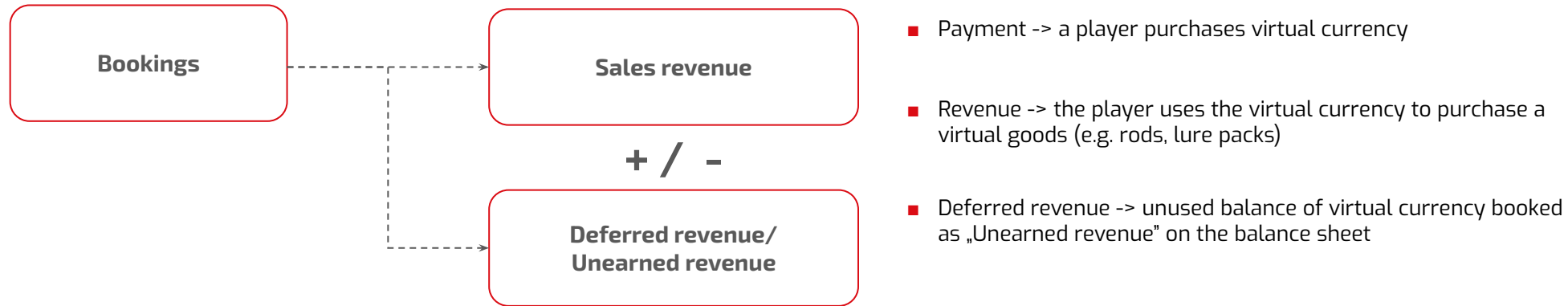
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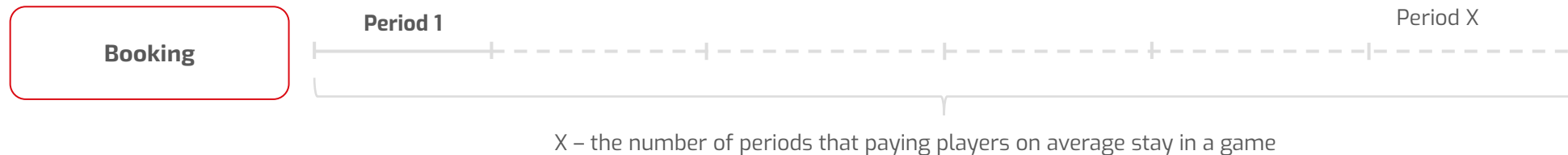
Source: Company's data as of 30 June 2026;
Evergreen: Let's Fish, Wild Hunt, Airline Commander
Shared serviced related to games: Customer support, Localization, Marketing, Analysis, R&D

ACCOUNTING PRINCIPLES FOR REVENUES – IFRS 15

Virtual currency



„Durable”



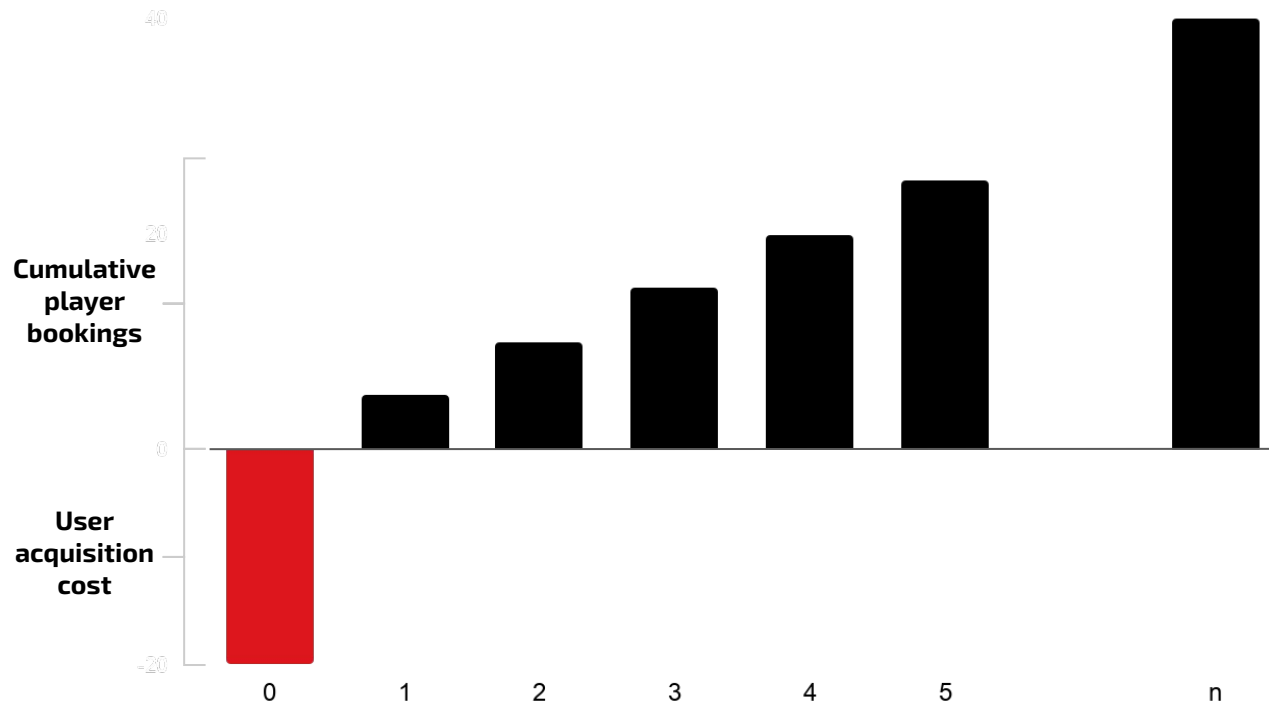
Period 1 – user makes a payment for a durable good in a game (e.g., a fishing rod) - a cash flow is generated. The revenue for the period is the value of the payment divided by X; the remaining value of the payment is booked as deferred revenue.

Periods from 2 to X – in each period the same value (equal to revenue recognized in period 1) is reclassified from deferred revenue to current period revenue.

MARKETING INVESTMENTS IS RECOVERED OVER PLAYER LIFETIME



TSG invests in user acquisition only when lifetime player revenues exceed acquisition costs



Investing in User Acquisition:

- user acquisition cost is incurred upfront - at point 0
- player revenues accumulate over time: acquired cohort is analyzed throughout user lifetime (period „0” to „n”)
- marketing decisions are based on lifetime profitability of acquired cohorts (user profitability, user acquisition cost, user life cycle)

Marketing investments may temporarily impact short-term profitability while generating long-term revenue growth.



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